

MEDIA RELEASE



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Pollinator Partnership and Clean Air Partners Team Up to Conserve, Manage, and Restore Pollinators and their Habitat

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Pollinator Partnership (P2) has signed a Memorandum of Understanding (MOU) with Clean Air Partners in order to guide future collaborative efforts for the conservation of pollinator species and maintaining their habitat. The memorandum is part of a national effort to promote actions to support pollinators – birds, bees, bats, butterflies, beetles, and other animals that enable the reproduction of over 75 percent of flowering plants, accounting for as much as one-third of the nation’s food supply. Clean air is a vital component of healthy habitats. As just one example, car exhaust impairs the ability of honey bees to recognize floral scents. Reducing pollution helps pollinators as well as people.

The signing ceremony took place today at the final day of the 16th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, held at USDA Animal and Plant Health Inspection Service (APHIS) Headquarters in Riverdale, Maryland. The MOU was signed by Laurie Davies Adams, Executive Director of P2, and Brian O’Malley, Board Chair of Clean Air Partners. The MOU represents an alliance between Clean Air Partners, which disseminates air quality information and assists employers in establishing on-site programs designed to reduce impacts on air quality, and Pollinator Partnership, which administers the North American Pollinator Protection Campaign (NAPPC), a partnership of over 150 organizations working to promote pollinators in the U.S., Mexico, and Canada.

Pollinator Partnership and Clean Air Partners will collaborate on research projects and monitoring programs, as well as public education programs and outreach campaigns that provide information relevant to pollinators, their habitat, and the species and ecosystems they support. Additionally, both organizations will work together to develop and share expertise, data, information, tools, technologies, and to provide guidance and support for enhancement, development, and restoration of pollinator habitat.

To learn more about Pollinator Partnership or the North American Pollinator Protection Campaign (NAPPC), visit www.pollinator.org.

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Pollinator Partnership is a nonprofit 501(c)3 organization and the largest in the world dedicated exclusively to the protection and promotion of pollinators and their ecosystems. The Pollinator Partnership's mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research. Signature initiatives include the NAPPC (North American Pollinator Protection Campaign), S.H.A.R.E., National Pollinator Week, and the Ecoregional Planting Guides.

Clean Air Partners is a nonprofit 501(c)3 partnership chartered by the Metropolitan Washington Council of Governments and the Baltimore Metropolitan Council. Clean Air Partners strives to improve public health and the environment by working with businesses, organizations and individuals throughout the region to raise awareness and reduce air pollution through voluntary actions.