



**MEDIA RELEASE**  
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**Southern California Seed Company Joins Pollinator Partnership in  
Creating Native Seed Mixes for Pollinators in the West**

Pollinator Partnership (P2) and Stover Seed Company recently announced an important new partnership designed to make it easier for backyard gardeners, landscape designers, and open space managers to create pollinator habitat specifically designed for California's diverse landscapes. Working together, P2 and Stover have developed a custom curated pollinator seed mix that includes native poppies, coneflower, lupine, flax, and other perennials designed to attract bees, butterflies, birds, and other pollinators.

Val Dolcini, President & CEO of the Pollinator Partnership, said that "Habitat and forage loss are recognized as a significant factor impacting pollinator populations. We're pleased to partner with Stover to address these issues. Californians can do a lot in their own backyards to improve pollinator habitat and these seeds will plant new hope for pollinators of all types across the Golden State."

John McShane, President of Stover Seed, said "We are excited to be able to combine the expertise of Pollinator Partnership with Stover Seed's ability to collect, package and distribute best in class pollinator seed mixes."

This is the beginning of a long term partnership that will result in additional regional pollinator native seed mixes, both at the retail and wholesale level. Planting for pollinators is one of the most direct actions individuals can take to support pollinators. For more information on how to help pollinators, including ecoregional planting guides and educational resources, visit [www.pollinator.org](http://www.pollinator.org)!

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**ABOUT POLLINATOR PARTNERSHIP (P2)**

Established in 1997, the Pollinator Partnership is the largest 501(c) 3 non-profit organization dedicated exclusively to the health, protection, and conservation of all pollinating animals. P2's actions for pollinators include education, conservation, restoration, policy, and research. P2's financial support comes through grants, gifts, memberships and donations from any interested party. P2's policies are science-based, set by its board of directors, and never influenced by any donor. To make a donation or for information on events during Pollinator Week visit [www.pollinator.org](http://www.pollinator.org).

**ABOUT STOVER SEED**

A family owned and operated business with over 95 years of experience as a full-service blender, packager and distributor of premium quality seeds. Our products include turf, wildflower, native, reclamation, erosion control and pasture seeds. Although we ship worldwide, our specialty is serving the professional and home gardener markets in California and the Southwest. For more information visit [www.stoverseed.com](http://www.stoverseed.com)