



SUSTAINABILITY INCENTIVE PROGRAM



Together, we will meet and exceed customer and consumer demands by developing and participating in strategic, sustainable practices, and tell our own unique story, allowing for premium grower returns and ensuring the success of our co-op for years to come.

Why Participate?

Customers and consumers are demanding sustainable practices, and are committed to sourcing sustainably farmed ingredients.

Chobani



HERSHEY'S
THE HERSHEY COMPANY



Kellogg's



Walmart

We must address customer and consumer demands to ensure the highest grower returns and future success of our co-op.

Corporate sustainability programs promote success:

- Strengthen access to customers and consumers with established sustainability goals
- Drive efficiencies and profitability
- Address stakeholder demand for information and sustainable practices
- Strengthen brand loyalty
- Spur innovation
- Reinforce employee engagement
- Responsible citizenship
- Allows us to tell our unique story

How it Works

- Blue Diamond Growers is partnering with the California Almond Board by using the California Almond Sustainability Program (CASP) to aggregate grower sustainability efforts to share with our customers and consumers.
- Our program has three levels: Bronze, Silver, and Gold. Complete the requirements for each level to receive your Blue Diamond Incentive Rewards.



CASP Modules & Blue Diamond Incentive Rewards

Bronze Level	Silver Level	Gold Level
1. Pest Management 2. Workplace + Community 3. Nutrient + Soil Management 4. Financial Management Reward: \$500 per harvest year	All modules in Bronze, plus: 5. Irrigation Management 6. Ecosystem Management Reward: \$750 plus \$.005/pound	All modules in previous levels, plus: 7. Bee Health + Pollination 8. Air Quality 9. Energy Efficiency – Bee Friendly Certification – Cool Farm Tool Assessment Reward: \$1,000 and \$.01/pound
*Verification required: At least 75% of the contract's acreage must qualify for the highest rank in order to be payed out at that level.		

Get Started

1. Go to www.SustainableAlmondGrowing.org
2. Register for an account (be sure to identify Blue Diamond Growers as your handler)
3. Complete the modules and provide verification



**Enrollment for 2020 crop assessments:
Final applications due July 31, 2021**



For more information, go to www.bluediamondgrowers.com/sustainability or contact your Regional Manager.