

NORTH AMERICAN POLLINATOR PROTECTION CAMPAIGN

A tri-national coalition of scientific researchers, state and federal agencies, private industry, and conservation and environmental groups dedicated to ensuring sustainable populations of pollinating invertebrates, birds, and mammals throughout the United States, Canada, and Mexico.

ACTION PLAN - HIGHLIGHTS

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Executive Summary

Mission

The North American Pollinator Protection Campaign (NAPPC) is an alliance of pollinator researchers, conservation and environmental groups, private industry, and state provincial and federal agencies concerned about the health of the continent's pollinating animals. The mission of NAPPC is to increase and sustain populations of pollinating invertebrates, birds, and mammals throughout the United States, Canada, and Mexico.

Goals and Objectives

- Coordinate local, national, and international action projects in the areas of pollinator research, education and awareness, conservation and restoration, policies and practices, and special partnership initiatives;
- Facilitate communication among stakeholders, build strategic coalitions, and leverage existing resources; and
- Demonstrate a positive measurable impact on the populations and health of pollinating animals within five years.

Action Plan

A major goal of NAPPC is to develop an Action Plan encompassing five key areas pertinent to pollinator protection:

- **Research** to include the acquisition and synthesis of information through scientific fieldwork or other data collection methods in order to provide supporting knowledge relevant to the protection of pollinators. This entails mapping, tagging, economic and sociologic data, species identification, and examinations of ecological interactions, habitat requirements, and life histories.
- **Education and awareness** measures to connect with and affect people's behavior by providing information, experiences, and affiliations that lead to proactive and protective actions for pollinators, and that impart the importance of pollinators to human survival and quality of life.
- **Conservation and restoration** efforts to protect and manage private and public land through purchase, collaborations and partnerships, legal protections, physical restoration of pollinator habitat, and reduce tion of pesticide use.
- **Policies and practices** to include legislation, regulations, directives,

mandates, and guidelines that require or encourage the protection of pollinators or their habitats.

- ***Special partnership initiatives*** among scientific institutions, business and industry, nonprofit organizations, and government agencies to promote environmentally sustainable enterprise, collaborate on projects to spread environmentally positive messages, and create revenue for environmental protection initiatives that will help to protect pollinators.

Priority Actions and Initiatives

Research

Key Issue #1: Document and evaluate pollinator populations and communities

Key Issue #2: Identify threats to pollinators

Key Issue #3: Evaluate the impact on pollinators of urban and wild land resource management practices such as logging, mining, burning, and grazing

Key Issue #4: Increase understanding of socio-economic issues related to pollinators

Key Issue #5: Ensure the continued availability of scientific expertise

Education and Awareness

Key Issue #1: Increase the awareness and involvement of the next generation

Key Issue #2: Increase awareness and involvement of policy makers

Key Issue #3: Increase general public awareness

Key Issue #4: Transfer technical information to key stakeholders

Conservation and Restoration

Key Issue #1: Address habitat loss in land management practices

Key Issue #2: Reduce pollinator mortality due to pesticide use

Key Issue #3: Increase resources for restoring pollinator populations and habitat

Policies and Practices

Key Issue #1: Current policies on commerce and trade do not adequately address pollination

Key Issue #2: Current policies on environmental regulation do not adequately address pollination

Key Issue #3: Current policies on resource conservation do not adequately address pollination

Special Partnership Initiatives

Key Issue #1: Create special partnerships to support research

Key Issue #2: Create special partnerships to support education and awareness

Key Issue #3: Create special partnerships to support conservation and restoration

Key Issue #2: Create special partnerships to support policies and practices