

# 2018 SPONSORSHIP OPPORTUNITIES

## 1) 12<sup>th</sup> Annual Pollinator Week June 18-24, 2018



## 2) 18th Annual NAPPCC International Conference



Hosted by: **U.S. Department of Agriculture**

**SPONSORSHIP FORM**

*YES, I would like to sponsor as a:*

|                          |                          |                                      |
|--------------------------|--------------------------|--------------------------------------|
| <input type="checkbox"/> | <b>Platinum Sponsor</b>  | <b>\$20,000</b>                      |
| <input type="checkbox"/> | <b>Gold Sponsor</b>      | <b>\$15,000</b>                      |
| <input type="checkbox"/> | <b>Silver Sponsor</b>    | <b>\$10,000</b>                      |
| <input type="checkbox"/> | <b>Bronze Sponsor</b>    | <b>\$5,000</b>                       |
| <input type="checkbox"/> | <b>Copper Sponsor</b>    | <b>\$1,000</b>                       |
| <input type="checkbox"/> | <b>Pollinator Friend</b> | <b>\$500 or product contribution</b> |

This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**Complete and return this form to the attention of:**

*Kelly Rourke*  
*Pollinator Partnership*  
*423 Washington St., 5th Fl. San Francisco, CA 94111*  
[kr@pollinator.org](mailto:kr@pollinator.org)  
*T: (415) 362-1137 - F: (415)362-3070*

Checks are payable to *Pollinator Partnership*, reference *2018 Sponsorship*  
OR  
You may pay online here (<http://www.pollinator.org/sponsor.htm>).

**THANK YOU!**

Your donation is fully **tax deductible** (US donations only) and contributes to the protection of pollinators.

## 2018 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORUNITIES

We at the Pollinator Partnership are gearing up for **two** exciting pollinator events! Major highlights are:

- 1) Pollinator Week, June 18-24, 2018
- 2) 18th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 16-18, 2018

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring these amazing initiatives. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization's efforts and brand to an attentive and responsive audience.

### NAPPC SPONSORSHIPS CONTRIBUTED THE FOLLOWING ACCOMPLISHMENTS:

- Initiated National Academies of Science National Research Council study, "Status of Pollinators in North America"
- Created Pollinator Week
- Sponsored U.S. Postal Service Stamp Series
- Created 50 Ecoregional Guides, a smart phone App, and 16 brochures
- Provides free scientific information on [www.pollinator.org](http://www.pollinator.org) with 40,000 hits monthly
- Funded over 46 research grants for Honey Bee Health
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Collectively wrote White Paper "Bombus terrestris"
- Founding member of the National Pollinator Garden Network's Million Pollinator Garden Challenge with First Lady Michelle Obama
- Creation of the TheBeeMD web diagnostic tool
- Unbiased and scientific influence in the creation of the Presidential Memorandum on Pollinators and the *National Strategy to Promote Health of Honey Bees and Other Pollinators*



# 1) Pollinator Week June 18-24, 2018



Eleven years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as **Pollinator Week** marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

## Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more! Check out 2017: <http://www.pollinator.org/pollinatorweek/>
- 





## 2) 18th Annual NAPPC International Conference Hosted at USDA – Oct. 16 - 18, 2018

### CONFERENCE

The 18th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



### ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 150 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 18th Annual NAPPC international Conference can be found at [www.NAPPC.org](http://www.NAPPC.org).



**Previous Sponsors Include:**

Agricultural Retailers Association  
 Almond Board of California  
 American Beekeeping Federation  
 American Farm Bureau Federation  
 American Honey Producers Association  
 American Seed Trade Association  
 BASF  
 Bayer CropScience  
 BeeAlive  
 Blue Diamond Growers  
 Burt's Bees  
 CHS Inc.  
 The Conservation Fund  
 CropLife America  
 Dow AgroSciences  
 Ducks Unlimited  
 DuPont Crop Protection  
 Edison Electric Institute  
 FMC Corporation  
 Great Northern Roasting  
 Häagen-Dazs  
 Jasper Wyman & Son  
 Motorola Foundation  
 National Council of Farmer Cooperatives

National Farmers Union  
 National Fish and Wildlife Federation  
 National Grange  
 National Sunflower Association  
 Nufarm Americas Inc.  
 Ocean Spray Cranberries  
 Orkin (Rollins)  
 Pheasants Forever, Inc.  
 Samuel Roberts Noble Foundation  
 Spring44  
 The Swanson Foundation  
 Syngenta Crop Protection  
 Toyota  
 TransCanada  
 United States Golf Association  
 US Geological Survey  
 USDA APHIS  
 USDA ARS  
 USDA Forest Service  
 USDA NRCS  
 Valent USA Corporation  
 Wallace Global  
 Waste Management, Inc.  
 Whole Foods  
 Wildlife Habitat Council



## **SPONSORSHIP LEVELS**

|  |   |
|--|---|
| <p><b><i>Platinum Sponsor</i></b></p> <p>Acknowledgement of support during NAPPC Conference<br/>         Conference registration for two representatives<br/>         Product/literature inclusion in conference materials (upon request)<br/>         Acknowledgement of support during Pollinator Week</p> | <p><b>\$20,000</b></p>                      |
| <p><b><i>Gold Sponsor</i></b></p> <p>Acknowledgement of support during NAPPC Conference<br/>         Conference registration for two representatives<br/>         Acknowledgement of support during Pollinator Week</p>  | <p><b>\$15,000</b></p>                      |
| <p><b><i>Silver Sponsor</i></b></p> <p>Acknowledgement of support during NAPPC Conference<br/>         Conference registration for one representative<br/>         Acknowledgement of support during Pollinator Week</p>   | <p><b>\$10,000</b></p>                      |
| <p><b><i>Bronze Sponsor</i></b></p> <p>Acknowledgement of support during NAPPC Conference<br/>         Conference registration for one representative<br/>         Acknowledgement of support during Pollinator Week</p>   | <p><b>\$5,000</b></p>                       |
| <p><b><i>Copper Sponsor</i></b></p> <p>Acknowledgement of support during NAPPC Conference<br/>         Acknowledgement of support during Pollinator Week</p>   | <p><b>\$1,000</b></p>                       |
| <p><b><i>Pollinator Friend</i></b></p> <p>Acknowledgement of support during NAPPC Conference<br/>         Acknowledgement of support during Pollinator Week</p>  | <p><b>\$500 or product contribution</b></p> |