

# Sponsorship Prospectus



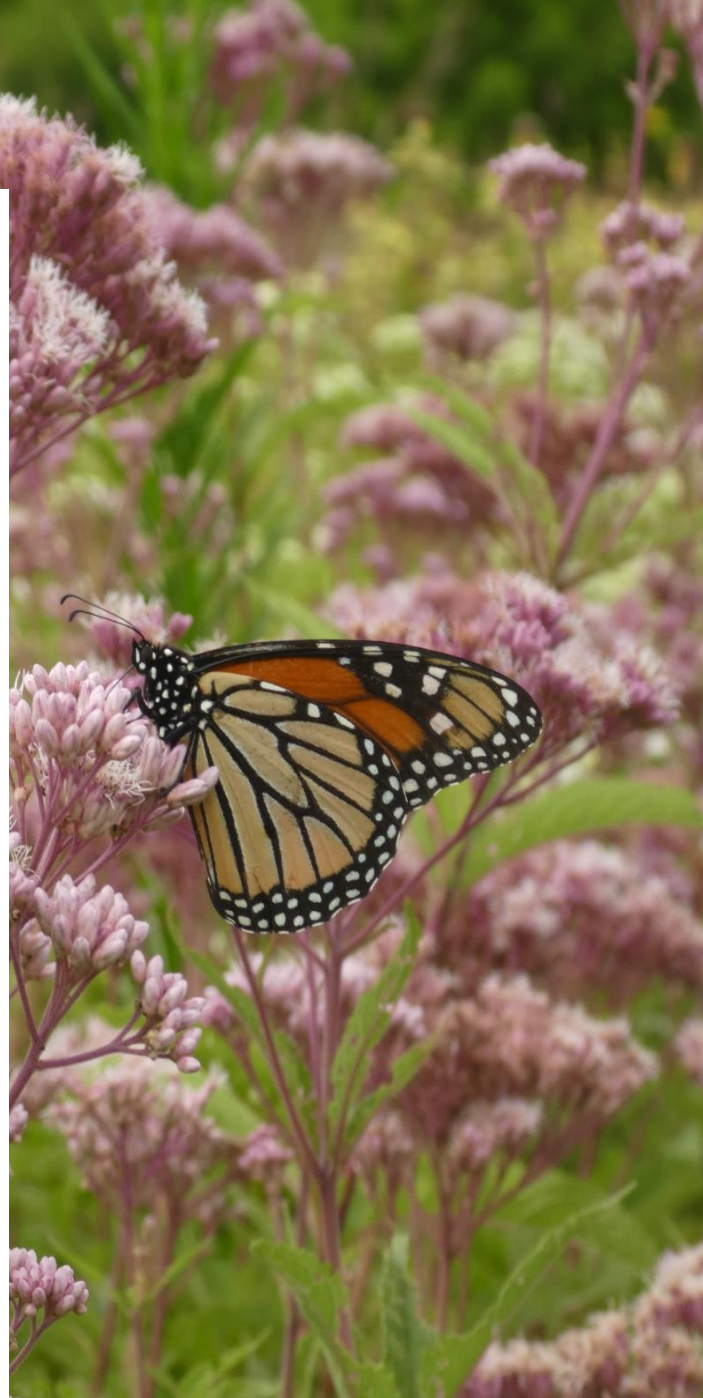
## NAPPC

20<sup>th</sup> Anniversary Campaign

Kelly Rourke

[nappc@pollinator.org](mailto:nappc@pollinator.org)

415-362-1137



**POLLINATOR  
PARTNERSHIP**

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# 2020 Sponsorship

We at Pollinator Partnership are gearing up for the **20th Annual NAPPC Conference** hosted virtually, on Zoom.

The popularity of this initiative has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring this amazing initiative. Visit <https://www.pollinator.org/nappc/sponsor> to learn more.

## NAPPC ACCOMPLISHMENTS:

- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information on [www.pollinator.org](http://www.pollinator.org); including books, guides, and webinars
- Funded over 50 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



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# SPONSORSHIP FORM

YES! I would like to sponsor as a:

<input type="checkbox"/> Diamond Sponsor \$50,000+	<input type="checkbox"/> I would like copies of the poster sent to the below address
<input type="checkbox"/> Platinum Sponsor \$20,000	
<input type="checkbox"/> Gold Sponsor \$15,000	<input type="checkbox"/> I would like to donate my portion of the posters
<input type="checkbox"/> Silver Sponsor \$10,000	
<input type="checkbox"/> Bronze Sponsor \$5,000	
<input type="checkbox"/> Copper Sponsor \$1,000	
<input type="checkbox"/> Pollinator Friend \$500 or product contribution	

If you are sponsoring at the Bronze level or above, and would like your logo included at our virtual Conference, we will need the following information no later than **3 PM EST, Friday, October 2<sup>nd</sup>**:

- This completed form and your organization’s logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**Complete and return this form to the attention of:**

Kelly Rourke  
Pollinator Partnership  
475 Sansome St., 17th Fl. San Francisco, CA 94111  
[kr@pollinator.org](mailto:kr@pollinator.org)  
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2020 Sponsorship  
OR

You may pay online here (<https://www.pollinator.org/nappc/sponsor>)

*Your donation is fully tax deductible and contributes to the protection of pollinators.*

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## 20TH ANNUAL NAPPC INTERNATIONAL CONFERENCE

**Hosted on Zoom, by the Smithsonian National Museum of Natural History  
October 20 - 22, 2020**

### CONFERENCE

The 20th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



### ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 160 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 20th Annual NAPPC international Conference can be found at [www.napcc.org](http://www.napcc.org).

## SOME PREVIOUS SPONSORS INCLUDE:

Almond Board of California  
 American Beauties  
 American Beekeeping Federation  
 American Honey Producers Association  
 American Seed Trade Association (ASTA)  
 Blue Diamond Growers  
 The Boeing Company  
 Bureau of Land Management  
 Burt's Bees  
 California State Beekeepers Association  
 CropLife America  
 Nutrien Ag Solutions  
 Cypress Creek Renewables  
 Edison Electric Institute  
 EPRI  
 Francis Ford Coppola Winery  
 Greif/Soterra  
 Kettle Brand Chips  
 Levin Family Foundation  
 Monarch Watch  
 National Association of Landscape Professionals  
 National Association of Wheat Growers  
 National Corn Growers Association  
 National Farmers Union  
 National Park Service  
 noosa yoghurt  
 Nufarm  
 Project Apis m.  
 Select Seeds  
 Smithsonian Institute  
 USDA APHIS  
 US Apple Association  
 US EPA  
 USGS  
 USDA ARS  
 USDA NIFA  
 USDA NRCS  
 US Fish and Wildlife Service  
 US Forest Service  
 US Golf Association  
 Wakefern Food Corporation  
 Waste Management  
 Wyman's of Maine



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## SPONSORSHIP LEVELS

<b>Diamond Sponsor</b>	<b>\$50,000+</b>
<i>Same as below plus:</i>	
Conference registration for four representatives	
1000 copies of the 2020 pollinator poster	
<b>Platinum Sponsor</b>	<b>\$20,000</b>
<i>Same as below plus:</i>	
Product/literature inclusion in conference materials (upon request)	
750 copies of the 2020 pollinator poster	
<b>Gold Sponsor</b>	<b>\$15,000</b>
<i>Same as below plus:</i>	
Conference registration for two representatives	
500 copies of the 2020 pollinator poster	
<b>Silver Sponsor</b>	<b>\$10,000</b>
<i>Same as below plus:</i>	
300 copies of the 2020 pollinator poster	
<b>Bronze Sponsor</b>	<b>\$5,000</b>
<i>Same as below plus:</i>	
Conference registration for one representative	
Logo representation on the 2020 pollinator poster	
200 copies of the 2020 pollinator poster	
<b>Copper Sponsor</b>	<b>\$1,000</b>
<i>Same as below plus:</i>	
100 copies of the 2020 pollinator poster	
<b>Pollinator Friend</b>	<b>\$500 or product contribution</b>
Acknowledgement of support during NAPPC Conference	
Acknowledgement of support during Pollinator Week	

### **Pollinator Partnership's Giving Policy**

*Diversity of funding sources is an essential part of P2's commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2's mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products. [Click Here](#) to view P2's Gift Acceptance Policy.*