

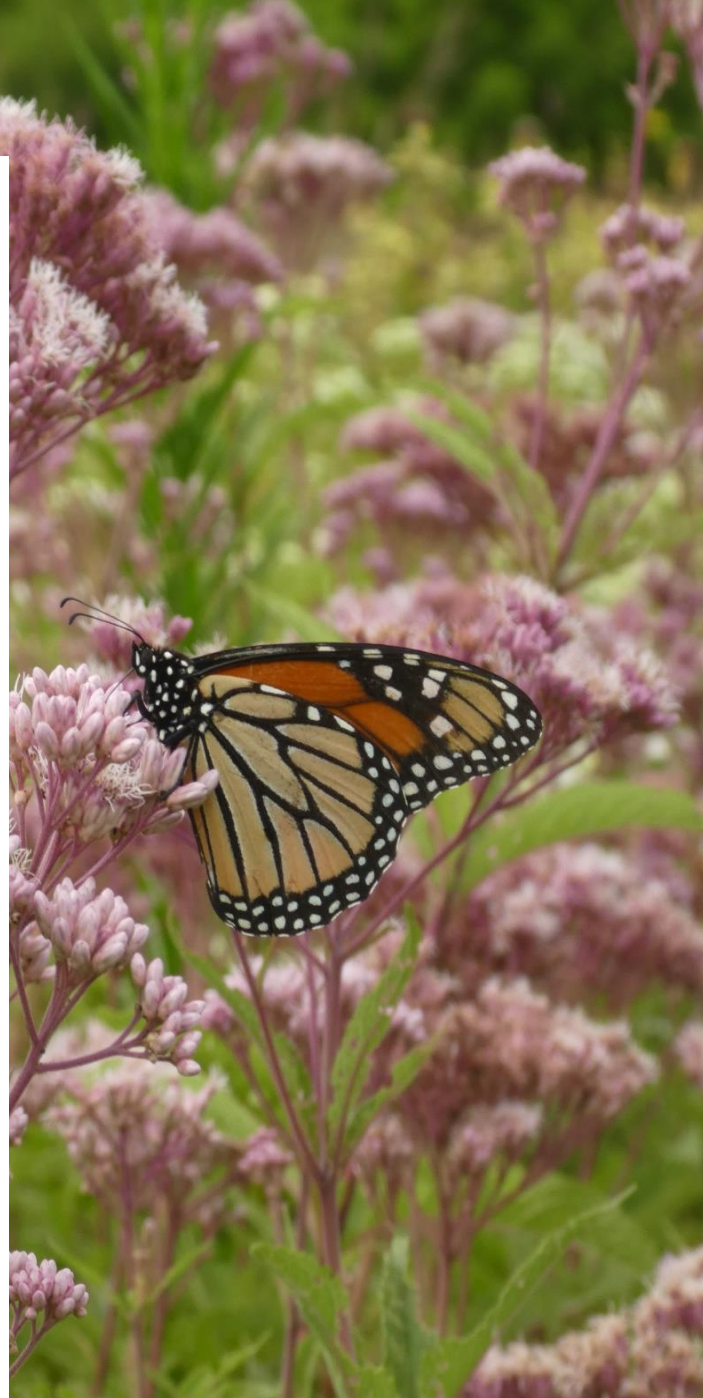
2021 Sponsorship Prospectus



NAPPC

Kelly Rourke
nappc@pollinator.org
415-362-1137

**POLLINATOR
PARTNERSHIP**



2021 Sponsorship Opportunities

We at Pollinator Partnership are gearing up for **three** exciting pollinator events!

- 1) 2021 Pollinator Poster: Pollinators and Agriculture
- 2) 15th Annual Pollinator Week: June 21-27, 2021
- 3) 21st Annual NAPPC Conference: Hosted at the Smithsonian NMNH

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit www.pollinator.org/nappc/sponsor to learn more.

***Your donation now gets a year's worth of exposure
in 3 ways!***

NAPPC ACCOMPLISHMENTS:

- Initiated NAS NRC study, "Status of Pollinators in North America"
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at www.pollinator.org; including books, guides, and webinars
- Funded over 50 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



SPONSORSHIP FORM

YES! I would like to sponsor as a:

<input type="checkbox"/> Diamond Sponsor	\$50,000+	<input type="checkbox"/> I would like copies of the poster sent to the below address
<input type="checkbox"/> Platinum Sponsor	\$20,000	
<input type="checkbox"/> Gold Sponsor	\$15,000	<input type="checkbox"/> I would like to donate my portion of the posters
<input type="checkbox"/> Silver Sponsor	\$10,000	
<input type="checkbox"/> Bronze Sponsor	\$5,000	
<input type="checkbox"/> Copper Sponsor	\$1,000	
<input type="checkbox"/> Pollinator Friend	\$500 or product contribution	

If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than **3 PM EST, Friday, February 19th:**

- This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Savannah Autran at savannah@pollinator.org

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:

Savannah Autran
Pollinator Partnership
475 Sansome St., 17th Fl. San Francisco, CA 94111
savannah@pollinator.org
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2021 Sponsorship
OR

You may pay online here (<https://www.pollinator.org/nappc/sponsor>)

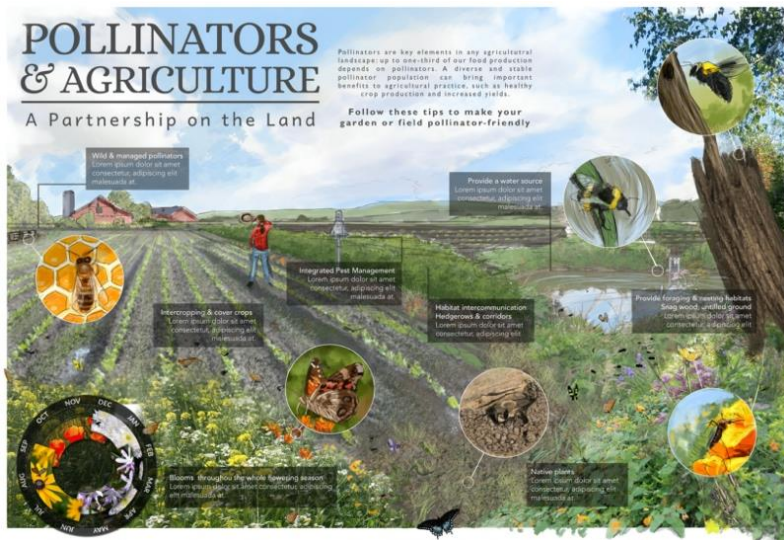
Your donation is fully tax deductible and contributes to the protection of pollinators.

1) 2021 POLLINATOR POSTER

In past years, NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization’s logo on the 2021 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they are always relevant to the conversation. They are extremely popular for pollinator education and outreach purposes. See past posters at www.pollinator.org/shop/posters.

This year’s poster will be available for distribution by or before Earth Day, Thursday, April 22, 2021. If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,000) or above by Friday, February 19th!



Draft Image

This year’s artist is Hugo Salais, who will be rendering our 2021 Pollinators and Agriculture Poster. We are excited to debut the final creation in March 2021. Please note that this draft is simply a sketch, and serves the sole purpose of providing a sneak peek to the full rendition. We look forward to collaborating with Hugo to create a harmonious depiction of pollinators and agriculture. Stay tuned!

Pollinators and Agriculture – A Partnership on the Land

Promoting healthy pollinators in agricultural settings has a direct impact on the quality and quantity of crops being produced, while simultaneously benefiting the health of humans, plants, and the planet. Actions for pollinators on farms, like the planting of habitat including buffers, pollinator gardens, hedgerows, and cover crops, improves the health of our air, water, and soil, positively impacting farming operations. Pollinators and their habitat can economically benefit farmers through increased yield, decreased maintenance, and less reliance on chemical inputs. Pollinators in-turn rely on croplands and adjacent natural areas for forage, nesting, and refuge.

We envision this poster being an artistic depiction of the harmony that can be achieved when agricultural landscapes embrace pollinator-friendly management practices. Such Best Management Practices focus on maintaining healthy populations of both managed honey bees and wild pollinators in farm settings.

2) POLLINATOR WEEK JUNE 21-27, 2021

Fifteen years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.



Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2021: www.pollinator.org/pollinator-week

3) 21ST ANNUAL NAPPC INTERNATIONAL CONFERENCE

Hosted at the Smithsonian National Museum of Natural History

October 19 - 21, 2021

CONFERENCE

The 21st Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 160 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 21st Annual NAPPC international Conference can be found at www.napppc.org.

SOME PREVIOUS SPONSORS INCLUDE:

Almond Board of California
 American Beauties
 American Beekeeping Federation
 American Honey Producers Association
 American Seed Trade Association (ASTA)
 Blue Diamond Growers
 The Boeing Company
 Bureau of Land Management
 Burt's Bees
 California State Beekeepers Association
 CropLife America
 Nutrien Ag Solutions
 Cypress Creek Renewables
 Edison Electric Institute
 EPRI
 Francis Ford Coppola Winery
 Greif/Soterra
 Kettle Brand Chips
 Levin Family Foundation
 Monarch Watch
 National Association of Landscape Professionals
 National Association of Wheat Growers
 National Corn Growers Association
 National Farmers Union
 National Park Service
 noosa yoghurt
 Nufarm
 Project Apis m.
 Select Seeds
 Smithsonian Institute
 USDA APHIS
 US Apple Association
 US EPA
 USGS
 USDA ARS
 USDA NIFA
 USDA NRCS
 US Fish and Wildlife Service
 US Forest Service
 US Golf Association
 Wakefern Food Corporation
 Waste Management
 Wyman's of Maine



SPONSORSHIP LEVELS

Diamond Sponsor	\$50,000+
<i>Same as below plus:</i>	
Conference registration for four representatives	
500 copies of the 2021 pollinator poster	
Platinum Sponsor	\$20,000
<i>Same as below plus:</i>	
Product/literature inclusion in conference materials (upon request)	
400 copies of the 2021 pollinator poster	
Gold Sponsor	\$15,000
<i>Same as below plus:</i>	
Conference registration for two representatives	
300 copies of the 2021 pollinator poster	
Silver Sponsor	\$10,000
<i>Same as below plus:</i>	
200 copies of the 2021 pollinator poster	
Bronze Sponsor	\$5,000
<i>Same as below plus:</i>	
Conference registration for one representative	
Logo representation on the 2021 pollinator poster	
100 copies of the 2021 pollinator poster	
Copper Sponsor	\$1,000
<i>Same as below plus:</i>	
50 copies of the 2021 pollinator poster	
Pollinator Friend	\$500 or product contribution
Acknowledgement of support during NAPPC Conference	
Acknowledgement of support during Pollinator Week	

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of P2's commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2's mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products. [Click Here](#) to view P2's Gift Acceptance Policy.