

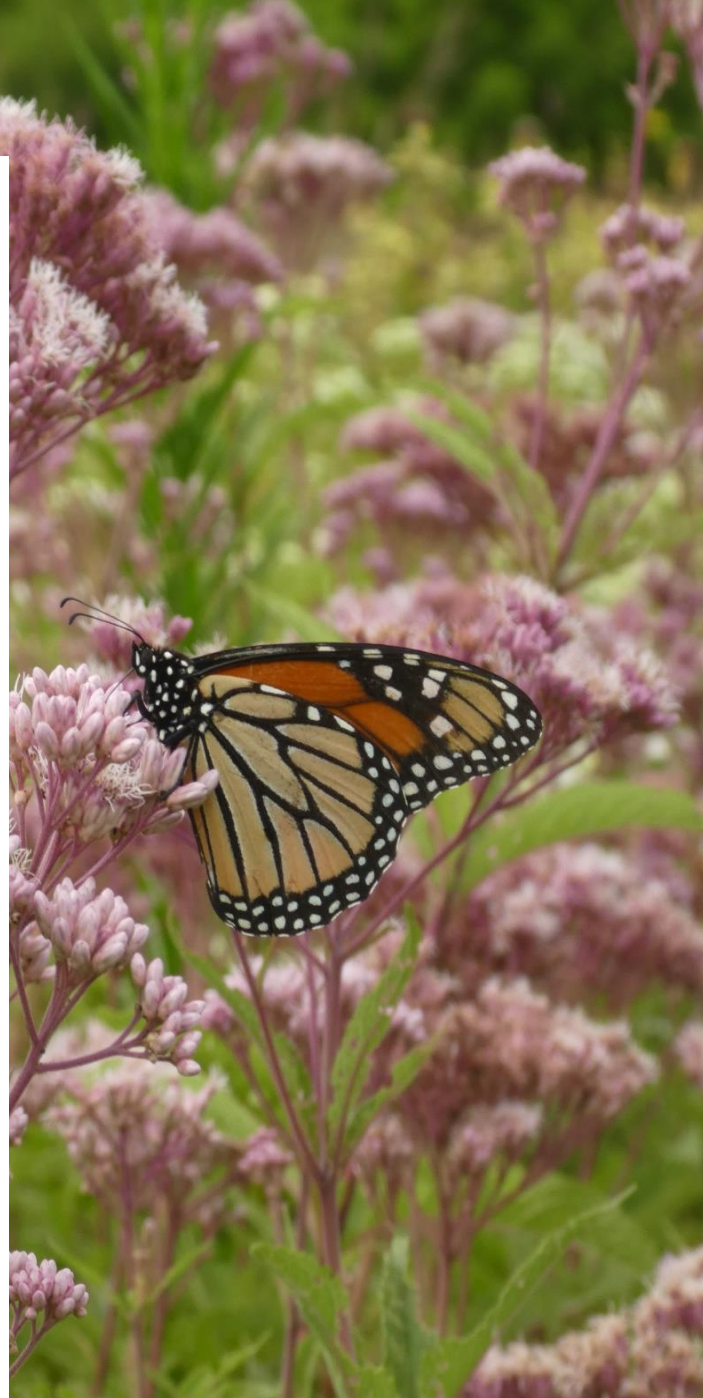
# 2021 Sponsorship Prospectus



# NAPPC

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415-362-1137

**POLLINATOR  
PARTNERSHIP**



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# 2021 Sponsorship Opportunities

We at Pollinator Partnership are gearing up for **three** exciting pollinator events!

- 1) 2021 Pollinator Poster: Pollinators and Agriculture
- 2) 15th Annual Pollinator Week: June 21-27, 2021
- 3) 21st Annual NAPPC Conference: Hosted at the Smithsonian NMNH

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit <https://www.pollinator.org/nappc/sponsor> to learn more.

***Your donation now gets a year's worth of exposure  
in 3 ways!***

## NAPPC ACCOMPLISHMENTS:

- Initiated NAS NRC study, "Status of Pollinators in North America"
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information on [www.pollinator.org](http://www.pollinator.org); including books, guides, and webinars
- Funded over 50 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



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# SPONSORSHIP FORM

YES! I would like to sponsor as a:

<input type="checkbox"/> Diamond Sponsor	\$50,000+	<input type="checkbox"/> I would like copies of the poster sent to the below address
<input type="checkbox"/> Platinum Sponsor	\$20,000	
<input type="checkbox"/> Gold Sponsor	\$15,000	<input type="checkbox"/> I would like to donate my portion of the posters
<input type="checkbox"/> Silver Sponsor	\$10,000	
<input type="checkbox"/> Bronze Sponsor	\$5,000	
<input type="checkbox"/> Copper Sponsor	\$1,000	
<input type="checkbox"/> Pollinator Friend	\$500 or product contribution	

If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than **3 PM EST, Friday, February 19th:**

- This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**Complete and return this form to the attention of:**

Kelly Rourke  
Pollinator Partnership  
475 Sansome St., 17th Fl. San Francisco, CA 94111  
[kr@pollinator.org](mailto:kr@pollinator.org)  
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2020 Sponsorship  
OR

You may pay online here (<https://www.pollinator.org/nappc/sponsor>)

*Your donation is fully tax deductible and contributes to the protection of pollinators.*

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## 1) 2021 POLLINATOR POSTER

In past years, NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2021 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they never go out of date. They are extremely popular for pollinator education and outreach purposes. See past posters at <http://www.pollinator.org/posters.htm>

Each year, world renowned artists work with Pollinator Partnership and NAPPC partners to create a beautiful and educational poster. This year's poster will be available for distribution by Earth Day, Thursday, April 22, 2021.

**If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,000) or above by Friday, February 19<sup>th</sup>!**



### **THIS YEAR'S POSTER: Pollinators and Agriculture – A Partnership on the Land**

Promoting healthy pollinators in agricultural settings has a direct impact on the quality and quantity of crops being produced, while simultaneously benefiting the health of humans, plants, and the planet. Actions for pollinators on farms, like the planting of habitat including buffers, pollinator gardens, hedgerows, and cover crops, improves the health of our air, water, and soil, positively impacting farming operations. Pollinators and their habitat can economically benefit farmers through increased yield, decreased maintenance, and less reliance on chemical inputs. Pollinators in-turn rely on croplands and adjacent natural areas for forage, nesting, and refuge.

We envision this poster being an artistic depiction of the harmony that can be achieved when agricultural landscapes embrace pollinator-friendly management practices. Such Best Management Practices focus on maintaining healthy populations of both managed honey bees and wild pollinators in farm settings.

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## 2) POLLINATOR WEEK JUNE 21-27, 2021

Fifteen years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.



Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

### Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2021: <http://www.pollinator.org/pollinatorweek/>

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### 3) 21ST ANNUAL NAPPC INTERNATIONAL CONFERENCE

**Hosted at the Smithsonian National Museum of Natural History**

**October 19 - 21, 2021**

#### CONFERENCE

The 21st Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



#### ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 160 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 21st Annual NAPPC international Conference can be found at [www.napcc.org](http://www.napcc.org).

## SOME PREVIOUS SPONSORS INCLUDE:

Almond Board of California  
 American Beauties  
 American Beekeeping Federation  
 American Honey Producers Association  
 American Seed Trade Association (ASTA)  
 Blue Diamond Growers  
 The Boeing Company  
 Bureau of Land Management  
 Burt's Bees  
 California State Beekeepers Association  
 CropLife America  
 Nutrien Ag Solutions  
 Cypress Creek Renewables  
 Edison Electric Institute  
 EPRI  
 Francis Ford Coppola Winery  
 Greif/Soterra  
 Kettle Brand Chips  
 Levin Family Foundation  
 Monarch Watch  
 National Association of Landscape Professionals  
 National Association of Wheat Growers  
 National Corn Growers Association  
 National Farmers Union  
 National Park Service  
 noosa yoghurt  
 Nufarm  
 Project Apis m.  
 Select Seeds  
 Smithsonian Institute  
 USDA APHIS  
 US Apple Association  
 US EPA  
 USGS  
 USDA ARS  
 USDA NIFA  
 USDA NRCS  
 US Fish and Wildlife Service  
 US Forest Service  
 US Golf Association  
 Wakefern Food Corporation  
 Waste Management  
 Wyman's of Maine



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## SPONSORSHIP LEVELS

<b>Diamond Sponsor</b>	<b>\$50,000+</b>
<i>Same as below plus:</i>	
Conference registration for four representatives	
500 copies of the 2020 pollinator poster	
<b>Platinum Sponsor</b>	<b>\$20,000</b>
<i>Same as below plus:</i>	
Product/literature inclusion in conference materials (upon request)	
400 copies of the 2020 pollinator poster	
<b>Gold Sponsor</b>	<b>\$15,000</b>
<i>Same as below plus:</i>	
Conference registration for two representatives	
300 copies of the 2020 pollinator poster	
<b>Silver Sponsor</b>	<b>\$10,000</b>
<i>Same as below plus:</i>	
200 copies of the 2020 pollinator poster	
<b>Bronze Sponsor</b>	<b>\$5,000</b>
<i>Same as below plus:</i>	
Conference registration for one representative	
Logo representation on the 2020 pollinator poster	
100 copies of the 2020 pollinator poster	
<b>Copper Sponsor</b>	<b>\$1,000</b>
<i>Same as below plus:</i>	
50 copies of the 2020 pollinator poster	
<b>Pollinator Friend</b>	<b>\$500 or product contribution</b>
Acknowledgement of support during NAPPC Conference	
Acknowledgement of support during Pollinator Week	

### **Pollinator Partnership's Giving Policy**

*Diversity of funding sources is an essential part of P2's commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2's mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products. [Click Here](#) to view P2's Gift Acceptance Policy.*