

***25TH ANNIVERSARY***

**SPONSORSHIP  
PROSPECTUS**



**NAPPC**



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**POLLINATOR  
PARTNERSHIP**

Protect their lives. Preserve ours.

# 2025 Sponsorship Opportunities

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## Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit [pollinator.org/nappc/sponsor](https://pollinator.org/nappc/sponsor) to learn more.



**Your donation now gets you exposure  
in a unique way!**



## Final Opportunity to Sponsor for 2025

2025 Annual NAPPC  
Conference Hosted  
Virtually Via Zoom  
October 21 - 23, 2025



# NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at [pollinator.org](http://pollinator.org); including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



# NAPPC Conference



The 25th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

**October 21 - 23, 2025**  
**Virtually via Zoom**

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 25th Annual NAPPC international Conference can be found at [nappc.org](https://nappc.org).



# Conference Schedule



## Day 1

- Public Keynote Sessions
- Awards Ceremony



## Day 2

- NAPPC 25th Anniversary Celebration
- NAPPC Member Moment Sessions
- NAPPC Task Force Breakout sessions



## Day 3

- Task Force Breakout Session
- NAPPC Achievements Panel
- NAPPC Task Force Plans for 2025/2026



# Previous Sponsors

**\*\*Partial List- please visit [pollinator.org/nappc](http://pollinator.org/nappc) to see full list \*\***

Almond Board of California  
American Beauties Native Plants  
American Beekeeping Federation  
American Honey Producers Association  
American Seed Trade Association (ASTA)  
Blue Diamond Growers  
The Boeing Company  
Bureau of Land Management  
Burt's Bees  
California State Beekeepers Association  
CropLife America  
Nutrien Ag Solutions  
Cypress Creek Renewables  
Edison Electric Institute  
EPRI  
Francis Ford Coppola Winery  
Greif/Soterra  
Kettle Brand Chips  
Levin Family Foundation  
Monarch Watch  
National Association of Landscape Professionals

National Association of Wheat Growers  
National Corn Growers Association  
National Farmers Union  
National Park Service  
noosa yoghurt  
Nufarm  
Project Apis m.  
Select Seeds  
Smithsonian Institute  
USDA APHIS  
US Apple Association  
US EPA  
USGS  
USDA ARS  
USDA NIFA  
USDA NRCS  
US Fish and Wildlife Service  
US Forest Service  
US Golf Association  
Wakefern Food Corporation  
Waste Management  
Wyman's of Maine



Protect their lives. Preserve ours.



Science for a better life



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sunday



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science for a changing world



NATIONAL  
MUSEUM of  
NATURAL  
HISTORY

Smithsonian

# Sponsorship Opportunities

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## **Diamond**

\$50,000+

Same as below plus: Conference registration for four representatives

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## **Platinum**

\$20,000

Same as below plus: Product/literature inclusion in conference materials (upon request)

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## **Gold**

\$15,500

Same as below plus: Conference registration for two representatives

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## **Silver**

\$10,500

Same as below

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## **Bronze**

\$5,500

Same as below plus: Conference registration for one representative

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## **Copper**

\$1,500

Same as below

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## **Pollinator Friend**

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference

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\*\*Each level of sponsorship is partially tax deductible dependent on sponsorship level

\*\*See next page for tax deductible info\*\*

# Tax Deductible Benefits

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## Diamond

\$47,180+ (value based on sponsored amount)

Same as below plus: Conference registration for four representatives (\$1280 value)

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## Platinum

\$17,968

Same as below plus: Product/literature inclusion in conference materials (upon request- \$300 value)

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## Gold

\$13,916

Same as below plus: Conference registration for two representatives (\$640 value)

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## Silver

\$9,384

Same as below

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## Bronze

\$4,532

Same as below plus: Conference registration for one representative (\$320 value)

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## Copper

\$1,426

Same as below

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## Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference



# 2025 NAPPC Sponsorship Form

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## Sponsorship

- ☐ Diamond \$50,000+   ☐ Platinum \$20,000   ☐ Gold \$15,500  
☐ Silver \$10,500   ☐ Bronze \$5,500   ☐ Copper \$1,500  
☐ Pollinator Friend \$500 or product donation
- 

- ☐ I would like copies of the poster sent to the address below  
☐ I would like to donate my portion of the posters
- 

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

Complete and return this form to the attention of:  
Shannon Farmer  
Pollinator Partnership  
582 Market Street, STE 1215 | San Francisco, CA 94104

Checks are preferred and payable to Pollinator Partnership, reference 2025  
Sponsorship

OR

Pay online at [pollinator.org/nappc/sponsor](https://pollinator.org/nappc/sponsor)

Your donation is partially tax deductible and contributes to the protection of  
pollinators

# Pollinator Partnership's Giving Policy

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Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:



Funders must recognize and respect P2's mission.



Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.



Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.



Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

**[Click Here to view P2's Gift Acceptance Policy.](#)**

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