25TH ANNIVERSARY

SPONSORSHIP PROSPECTUS





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2025 Sponsorship Opportunities

Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, forprofit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit pollinator.org/nappc/sponsor to learn more.



Your donation now gets you exposure in a unique way!

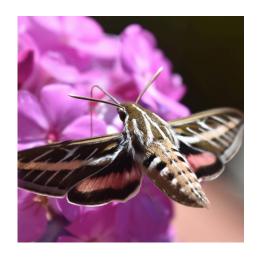


Final
Opportunity
to Sponsor for
2025

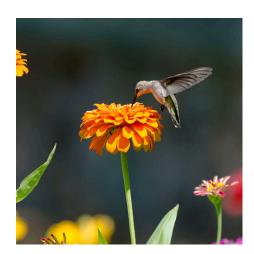
2025 Annual NAPPC Conference Hosted Virtually Via Zoom October 21 - 23, 2025

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NAPPC Accomplishments







- Initiated NAS NRC study, "Status of Pollinators in North America"
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at pollinator.org; including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



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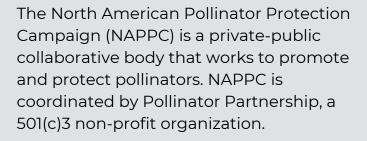
NAPPC Conference



The 25th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



October 21 - 23, 2025 Virtually via Zoom



NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.



More information about NAPPC and the 25th Annual NAPPC international Conference can be found at nappc.org.

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Conference Schedule



Day 1

- Public Keynote Sessions
- Awards Ceremony



Day 2

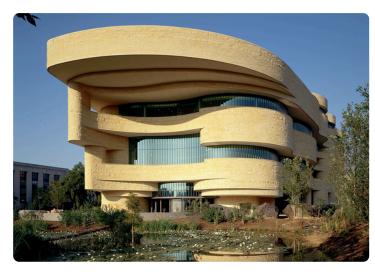
- NAPPC 25th Anniversary Celebration
- NAPPC Member Moment Sessions
- NAPPC Task Force Breakout sessions



Day 3

- Task Force Breakout Session
- NAPPC Achievements Panel
- NAPPC Task Force Plans for 2025/2026





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Previous Sponsors

**Partial List- please visit pollinator.org/nappc to see full list **

Almond Board of California

American Beauties Native Plants

American Beekeeping Federation

American Honey Producers Association

American Seed Trade Association (ASTA)

Blue Diamond Growers

The Boeing Company

Bureau of Land Management

Burt's Bees

California State Beekeepers Association

CropLife America

Nutrien Ag Solutions

Cypress Creek Renewables

Edison Electric Institute

FPRI

Francis Ford Coppola Winery

Greif/Soterra

Kettle Brand Chips

Levin Family Foundation

Monarch Watch

National Association of Landscape Professionals

National Association of Wheat Growers

National Corn Growers Association

National Farmers Union

National Park Service

noosa yoghurt

Nufarm

Project Apis m.

Select Seeds

Smithsonian Institute

USDA APHIS

US Apple Association

US EPA

USGS

USDA ARS

USDA NIFA

USDA NRCS

US Fish and Wildlife Service

US Forest Service

US Golf Association

Wakefern Food Corporation

Waste Management

Wyman's of Maine























Sponsorship Opportunities

Diamond \$50,000+

Same as below plus: Conference registration for four representatives

Platinum \$20,000

Same as below plus: Product/literature inclusion in conference materials (upon request)

Gold \$15,500

Same as below plus: Conference registration for two representatives

Silver \$10,500

Same as below

Bronze \$5,500

Same as below plus: Conference registration for one representative

Copper \$1,500

Same as below

Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference

^{**}Each level of sponsorship is partially tax deductible dependent on sponsorship level

See next page for tax deductible info

Tax Deductible Benefits

Diamond

\$47,180+ (value based on sponsored amount)

Same as below plus: Conference registration for four representatives (\$1280 value)

Platinum \$17,968

Same as below plus: Product/literature inclusion in conference materials (upon request- \$300 value)

Gold \$13,916

Same as below plus: Conference registration for two representatives (\$640 value)

Silver \$9,384

Same as below

Bronze \$4,532

Same as below plus: Conference registration for one representative (\$320 value)

Copper \$1,426

Same as below

Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference

2025 NAPPC Sponsorship Form

	Sponsorship Diamond \$50,000+ Platinum \$20,000 Silver \$10,500 Bronze \$5,500 Pollinator Friend \$500 or product donation	☐ Gold \$15,500 ☐ Copper \$1,500
	I would like copies of the poster sent to the second like to donate my portion of the pos	
ORG#	.NIZATION	
	RESSE-MAIL	

Complete and return this form to the attention of:
Shannon Farmer
Pollinator Partnership
582 Market Street, STE 1215 | San Francisco, CA 94104

Checks are preferred and payable to Pollinator Partnership, reference 2025 Sponsorship

OR

Pay online at <u>pollinator.org/nappc/sponsor</u>
Your donation is partially tax deductible and contributes to the protection of pollinators

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:



Funders must recognize and respect P2's mission.



Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.



Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.



Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

Click Here to view P2's Gift Acceptance Policy.



Protect their lives. Preserve ours.

