

***25TH ANNIVERSARY***

**SPONSORSHIP  
PROSPECTUS**



**NAPPC**



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**POLLINATOR  
PARTNERSHIP**

Protect their lives. Preserve ours.

# 2025 Sponsorship Opportunities

## Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit [pollinator.org/nappc/sponsor](https://pollinator.org/nappc/sponsor) to learn more.



**Your donation now gets a year's worth of exposure in three unique ways!**



### Opportunity 1

2025 Pollinator Poster –  
“Pollinator Cultural  
Connections”



### Opportunity 2

19th Annual Pollinator  
Week : June 16 - 22, 2025



### Opportunity 3

2025 Annual NAPPC  
Conference Hosted  
October 21 - 23, 2025 at  
the National Museum  
of the American Indian  
in Washington, DC

# NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at [pollinator.org](http://pollinator.org); including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



# 2025 Poster

Below is an image of the 2024 poster “Vision 2040: Thriving Ecosystems, Economies, and Agriculture”. Created by artist Regina Milan, this poster focuses on depicting a vision for the future: In 20 years we will have a sustainable and equitable world for people and pollinators, with food production, ecosystems, and economies thriving.

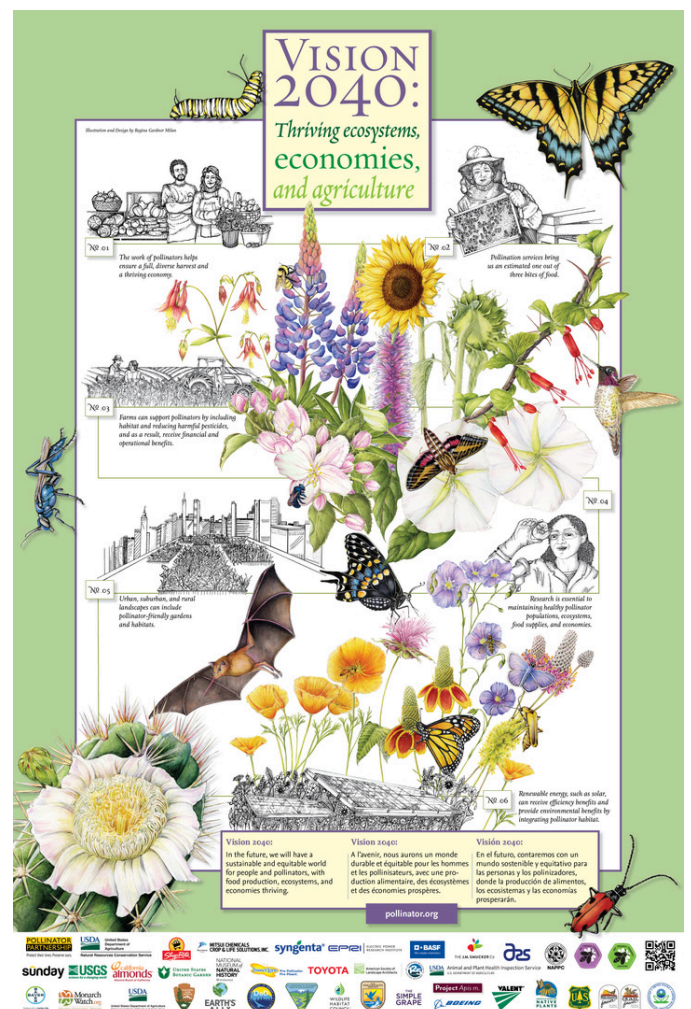
This year’s poster, tentatively titled “Pollinator Cultural Connections,” will focus on the vital role that pollinators play in various aspects of our lives and cultures. They are essential for producing many foods, including fruits, vegetables, spices, and nuts. Numerous cultures worldwide feature sacred passages that reference pollinators, such as bees, butterflies, and hummingbirds, highlighting their significance in spiritual contexts. Pollinator conservation cannot be achieved without the cooperation of many individuals, landscapes, and industries.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they are always relevant to the conversation. They are extremely popular for pollinator education and outreach purposes. See past posters at [pollinator.org/shop/posters](http://pollinator.org/shop/posters).

This year’s poster will be available for distribution by or before Earth Day, Tuesday, April 22, 2025.

**If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,500) or above by Thursday, February 27th!**

*\*Note: The poster image (right) is of the 2024 poster. The 2025 poster is still being developed.*



# Pollinator Week

## June 16 - 22, 2025

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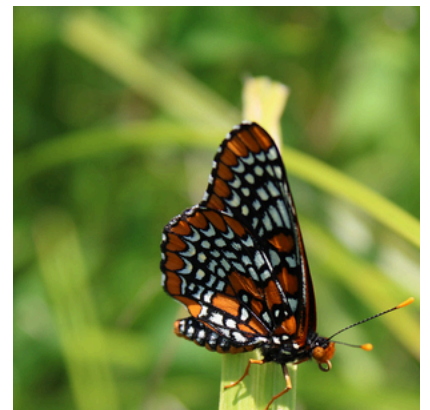
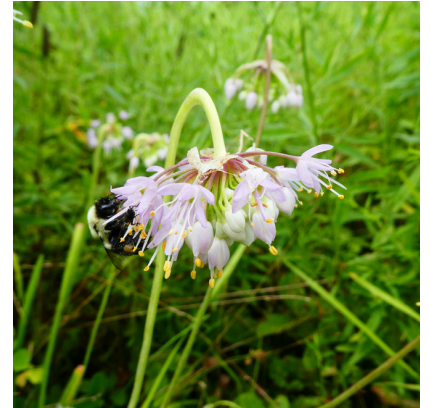
Nineteen years ago the U.S. Senate's unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles, and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

### Pollinator Week Highlights

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2025:  
[pollinator.org/pollinator-week](http://pollinator.org/pollinator-week)



# NAPPC Conference



The 25th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

**October 21 - 23, 2025**  
**National Museum**  
**of the American Indian**

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 25th Annual NAPPC international Conference can be found at [nappc.org](https://nappc.org).

# Conference Schedule



## Day 1

- Optional Field Trip
- Awards Reception



## Day 2

- Keynote Speakers
- NAPPC Task Force Reports
- NAPPC Task Force Breakout sessions



## Day 3

- NAPPC Member moments
- Subject Matter Panel
- NAPPC Task Force Plans for 2025/2026



# Previous Sponsors

\*\*Partial List- please visit [pollinator.org/nappc](http://pollinator.org/nappc) to see full list \*\*

Almond Board of California  
American Beauties Native Plants  
American Beekeeping Federation  
American Honey Producers Association  
American Seed Trade Association (ASTA)  
Blue Diamond Growers  
The Boeing Company  
Bureau of Land Management  
Burt's Bees  
California State Beekeepers Association  
CropLife America  
Nutrien Ag Solutions  
Cypress Creek Renewables  
Edison Electric Institute  
EPRI  
Francis Ford Coppola Winery  
Greif/Soterra  
Kettle Brand Chips  
Levin Family Foundation  
Monarch Watch  
National Association of Landscape Professionals

National Association of Wheat Growers  
National Corn Growers Association  
National Farmers Union  
National Park Service  
noosa yoghurt  
Nufarm  
Project Apis m.  
Select Seeds  
Smithsonian Institute  
USDA APHIS  
US Apple Association  
US EPA  
USGS  
USDA ARS  
USDA NIFA  
USDA NRCS  
US Fish and Wildlife Service  
US Forest Service  
US Golf Association  
Wakefern Food Corporation  
Waste Management  
Wyman's of Maine



Protect their lives. Preserve ours.



Science for a better life



WILDLIFE  
HABITAT  
COUNCIL®



TOYOTA



sunday



NATIONAL  
MUSEUM of  
NATURAL  
HISTORY

Smithsonian



# Underwriting Opportunities

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Show your support by underwriting a portion of the conference's expenses. Your underwriting contribution is 100% deductible. All underwriters will receive acknowledgement during the NAPPC conference, recognition in a post-event NAPPC e-blast, and in at least one Pollinator Partnership social media post.

A/V Services	\$3,000	3 available
Happy Hour	\$2,500	1 available
Breakfast Catering	\$2,000	2 available
Lunch Catering		2 available
Reception Catering		5 available
Interpreting Services	\$1,500	1 available
Excursion		2 available
Travel Scholarships	\$500	20 available

\*\*We encourage you to consider sponsoring multiple underwriting opportunities to maximize your brand exposure and impact.

Note your choice in the comment section on Sponsorship Form\*\*

# Sponsorship Opportunities

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## Diamond

\$50,000+

Same as below plus: Conference registration for four representatives 500 copies of the 2025 pollinator poster

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## Platinum

\$20,000

Same as below plus: Product/literature inclusion in conference materials (upon request) 400 copies of the 2025 pollinator poster

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## Gold

\$15,500

Same as below plus: Conference registration for two representatives 300 copies of the 2025 pollinator poster

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## Silver

\$10,500

Same as below plus: 200 copies of the 2025 pollinator poster

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## Bronze

\$5,500

Same as below plus: Conference registration for one representative Logo representation on the 2025 pollinator poster 100 copies of the 2025 pollinator poster

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## Copper

\$1,500

Same as below plus: 50 copies of the 2025 pollinator poster

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## Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference and acknowledgement of support during Pollinator Week

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\*\*Each level of sponsorship is partially tax deductible dependent on sponsorship level

\*\*See next page for tax deductible info\*\*

# Tax Deductible Benefits

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**Diamond** \$47,180+ (value based on sponsored amount)  
Same as below plus: Conference registration for four representatives (\$1280 value) 500 copies of the 2025 pollinator poster (\$740 value)

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**Platinum** \$17,968  
Same as below plus: Product/literature inclusion in conference materials (upon request- \$300 value) 400 copies of the 2025 pollinator poster (\$592 value)

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**Gold** \$13,916  
Same as below plus: Conference registration for two representatives (\$640 value) 300 copies of the 2025 pollinator poster (\$444 value)

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**Silver** \$9,384  
Same as below plus: 200 copies of the 2025 pollinator poster (\$296 value)

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**Bronze** \$4,532  
Same as below plus: Conference registration for one representative (\$320 value) Logo representation on the 2025 pollinator poster (\$500 Value) 100 copies of the 2025 pollinator poster (\$148 value)

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**Copper** \$1,426  
Same as below plus: 50 copies of the 2025 pollinator poster (\$74 value)

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**Pollinator Friend** \$500 or Product Contribution  
Acknowledgement of support during NAPPC Conference and acknowledgement of support during Pollinator Week

# 2025 NAPPC Sponsorship Form

## Underwriting

- A/V \$3,000       Happy Hour \$2,500       Breakfast \$2,500  
 Lunch \$2,500       Reception \$2,500       Interpreter \$1,500  
 Excursion \$1,500       Travel Scholarships \$500

Comments: \_\_\_\_\_

## Sponsorship

- Diamond \$50,000+       Platinum \$20,000       Gold \$15,500  
 Silver \$10,500       Bronze \$5,500       Copper \$1,500  
 Pollinator Friend \$500 or product donation

- I would like copies of the poster sent to the address below  
 I would like to donate my portion of the posters

If you are sponsoring at the Bronze level or higher and would like your logo included on the poster, please submit the following to Shannon Farmer, shannon@pollinator.org by **3:00 p.m. EST on Thursday, February 27th**: 1) The completed sponsorship form. 2) Your organization's logo in one of the following formats: .jpeg, .eps, .png, or .ai.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

Complete and return this form to the attention of:  
Shannon Farmer  
Pollinator Partnership  
582 Market Street, STE 1215 | San Francisco, CA 94104

Checks are preferred and payable to Pollinator Partnership, reference 2025 Sponsorship  
OR

Pay online at [pollinator.org/nappc/sponsor](https://pollinator.org/nappc/sponsor)





Your donation is partially tax deductible and contributes to the protection of pollinators

# Pollinator Partnership's Giving Policy

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Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:

-  Funders must recognize and respect P2's mission.
-  Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.
-  Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.
-  Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

**[Click Here to view P2's Gift Acceptance Policy.](#)**

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