BEE FRIENDLY GARDENING SPONSORSHIP PROSPECTUS





Sara Wittenberg BFG Coordinator bfg@pollinator.org 479-224-1789



Bee Friendly Gardening Sponsorship Opportunities

Why Sponsor Us

The popularity of Pollinator
Partnership (P2) initiatives such as
BFG has brought the importance of
pollinator health to the forefront of a
vast diversity of audiences. Over 85%
of U.S. households have an outdoor
living space; by converting these areas
to much-needed habitat, together we
can have a big impact. Your support
helps us further our reach and expand
our impact for pollinators.



Your donation gets a year's worth of benefits!







Sponsorship Levels	*Benefits are one year from date of sponsorship with option to renew	
Platinum	Same as below plus: • Consultation with P2 Staff • Customized Bee Friendly Garden Sponsor Sign	\$15,000
Gold	 Same as below plus: Swag kit: 2 posters, 2 BFG hats, 100 BFG rack cards Outreach to your staff, stakeholders, or clients in the form of a one hour live webinar 	\$8,000
Silver	 Same as below plus: Acknowledgement of support during National Garden Month (1 social media post) Acknowledgement in BFG newsletter (1 edition) 	\$3,000
Bronze	 Sponsor's logo on BFG website BFG logo on sponsor's website* 1 Year Subscription to BFG Newsletter 	\$1,000

(*with signed Logo Use Agreement; logos hyperlinked to organizations)





Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of P2's commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2's mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

Click <u>here</u> to view P2's Gift Acceptance Policy.

