



Earth Day Toolkit: Protect our Pollinators

2023

*Celebrate with us
April 22, 2023!*

**POLLINATOR
PARTNERSHIP**

Welcome to the official **2023 Earth Day Toolkit!** Utilize these resources to help you celebrate and promote your involvement in this year's Earth's Day (**April 22, 2023**). Additional information can be found at <https://www.pollinator.org/earth-day-toolkit> or by contacting Pollinator Partnership at info@pollinator.org.

ACTIVITY IDEAS

There are countless ways to celebrate:

- Encourage your Governor to sign a proclamation in support of Pollinator Week (Pollinator Week is on June 19-25, 2023. See additional resources for more info)
- Display pollinator artwork and outreach materials in your office lobby
- Begin your own or join a social media campaign
- Highlight Earth Day in a newsletter, blog, or magazine
- Donate to Earth Day (see additional resources)
- Host a pollinator-themed or climate action meal or mixer
- Pollinator planting day at your school, office, local park, or library
- Build native bee houses (see additional resources)
- Plant habitat in your backyard using native plants
- Host a nature walk or pollinator expert lecture
- Screen a pollinator film (see additional resources)
- Host a pollinator festival or native plant sale
- Host an educational event at a local library
- Advocate for your school or company to serve plant-based meals
- Volunteer for a cleanup in your community, and learn what you can recycle



SOCIAL MEDIA

Use **#EarthDay2023** for all mentions of Earth Day, events and resources shared. Mention **Pollinator Partnership** on Facebook, Twitter, and Instagram and we may re-share!

Sample posts:

- It's #EarthDay2023! #DYK that pollinators like bees, butterflies, and bats, provide 1 out of 3 bites of food we eat? Say thanks by planting native plants, supporting local farmers, and educating others about the importance of pollinators!
- About 75% of all flowering plant species need animal pollinators for reproduction. As a result, pollinators contribute to ecosystem health and a sustainable food supply. Celebrate them this #EarthDay!

Direct your audience back to www.pollinator.org

PHOTOS

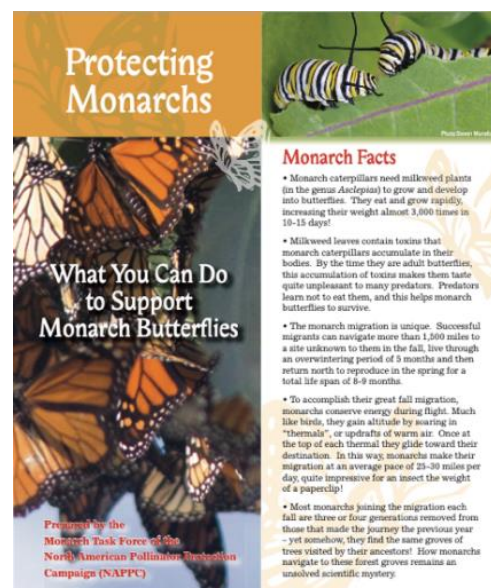


Please share your photos of all Earth Day events using **#EarthDay2023**

You can share photos directly to info@pollinator.org with consent that Pollinator Partnership can use the images for promotional purposes. Please provide photo credit, date and location.

SWAG

Order Pollinator Partnership brochures, posters, books, and more at www.pollinator.org/shop.



ADDITIONAL RESOURCES

Visit these links for ideas and updates:

Earth Day - <https://www.earthday.org/>

Pollinator Partnership Earth Day - www.pollinator.org/earth-day-toolkit

Pollinator Week - www.pollinator.org/pollinator-week

Pollinator Educational Materials - www.pollinator.org/shop

Request a Proclamation from Governor - www.pollinator.org/pollinator-week/proclamations

Donate to Earth Day - <https://donate.earthday.org/>

Donate to Pollinator Partnership - www.pollinator.org/donate

Ecoregional Planting Guides - www.pollinator.org/guides

DIY Bee Hotel –

www.pollinator.org/pollinator.org/assets/generalFiles/Build-a-Bee-Condo-2021.pdf

7 Things You Can Do For Pollinators -

www.pollinator.org/pollinator.org/assets/generalFiles/7-Things-You-Can-Do-for-Pollinators.pdf

The Guardians Film - www.theguardiansfilm.com/

Pollinators Under Pressure - www.pollinatorsunderpressure.org/

Fun Activities for Parents and Kids - www.pollinator.org/parents-and-kids

Please contact Pollinator Partnership at info@pollinator.org with any questions!