

# ENHANCED FARMLAND FOR POLLINATORS, CROPS, AND SOIL

Your farm is home to critically important pollinators. Join now to build habitat and experience the following benefits – **and get paid to do it!**

- Improved soil fertility and microbial diversity
- Better water retention
- Decreased run-off and soil loss
- Improved pest mitigation
- More cost-effective pest control
- Enhanced stewardship of your land



## Receive Financial and Individualized Technical Assistance

Through our partnerships and expertise, each project will be designed so that regionally appropriate species are chosen to support pollinators and soils. A priority will be given to plant species that have high establishment rates, low cost, drought tolerance, low maintenance, and soil health benefits. P2, CAFF, and WFA are excited to offer webinars and onsite trainings, and can offer support in IPM implementation and monitoring. Farmers will be reimbursed for implementation of the following practices:

- Hedgerows
- Conservation cover
- Cover crop
- Field border
- Tree and shrub establishment
- Wildlife habitat planting
- Integrated pest management



## Collaborating Partners



Funded through the California Department of Food and Agriculture Pollinator Habitat Program.

## Become a Participating Producer!



## From Fallowed to Flourishing

The frequent droughts in California have put serious stress on farmers, soil, pollinators and their habitat. We are searching for farmers who want to install pollinator habitat and are interested in improving soil health. A major priority of this work will be focused on helping small or **socially underserved farmers** who are facing particularly difficult challenges. We strongly encourage historically underserved farmers to apply. If you are interested in enhancing your farm and supporting bees and other pollinators, **please scan the QR Code to learn more and apply!**

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