



**National Pollinator Garden Network to Announce  
Impact of Three-Year Million Pollinator Garden Challenge on February 26, 2019**  
*Impact of the million gardens and top performing pollinator cities to be released*

RESTON VA. (Feb 2019) – Since June 2015, Americans have responded to the call of preserving and creating gardens and landscapes that help revive the health of bees, butterflies, birds, bats and other pollinators. This effort, launched by the National Pollinator Garden Network (NPGN), was a response to severe pollinator declines.

The NPGN will release a comprehensive Million Pollinator Garden Challenge Impact Report, announce top performing pollinator gardening cities and review [research](#) on pollinator garden impact at a conference on February 26, 2019. This event will be hosted by Collin O'Mara, President and CEO of the National Wildlife Federation along with other NPGN co-founders, and will involve NPGN participating organizations, pollinator researchers and invited media. There will be a question and answer program for remote visitors.

**WHEN:** 10:00 – 11:00am EST Feb 26, 2019

**WHERE:** Dial 888-392-4564, passcode 9594765#

**WHO:** Collin O'Mara, President and CEO, National Wildlife Federation  
Val Dolcini, President and CEO, Pollinator Partnership  
Seth Reed, co-founder, Grow It! The Plant Community

Other NPGN Co-founders will be available to answer questions during the Q&A portion of the telepresser.

Since its inception, the NPGN doubled to include 50 leading conservation programs, garden businesses, clubs, public gardens, education and voluntary civic groups. All groups rallied their members to plant and register gardens and elevate awareness of the need for healthy pollinator habitat. These efforts have fueled demand and sales of pollinator appropriate plants and seeds by 92 percent.

**For an embargoed copy of the MPGC press release** contact Peggy Anne Montgomery [peggyanne@gardenmediagroup.com](mailto:peggyanne@gardenmediagroup.com) or Anna Vecchio, National Wildlife Federation, [VecchioA@nwf.org](mailto:VecchioA@nwf.org).

**Media Tool Kit for 2/26 Press Event Release will Include:**

- Top 10 performing pollinator garden cities, leading states and metro areas
- Talking points and Full Press Release
- Full list of founding members and partners with quotes from founding members
- Links to past media coverage from the Empire State Building, President's memorandum, Governors signing proclamation etc.
- Photos and graphs