



NAPPC

**North American Pollinator
Protection Campaign**

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**NAPPC
TWENTY
2020**

October 20, 2020

Dear NAPPC Partner:

Welcome to the 20th Anniversary of the Annual NAPPC International Conference hosted *virtually* by the Smithsonian National Museum of Natural History on October 20th-22nd, 2020. While this certainly isn't the 20th Anniversary we anticipated, it is still a great time to be a part of the world's largest collaborative body working for pollinators. Our first ever virtual NAPPC Conference is under way, and we are thrilled to set in motion a new mode of collaboration and teamwork.

Despite many advances in pollinator awareness, there is still much more work to do to ensure the sustainable future for pollinators that we all want. For the past 20 years, we have worked together collaboratively across all disciplines and we have shown how to affect real change on the ground. We have the opportunity to build on our successes and do even more for pollinators across North America.

Attending a NAPPC Conference, *even if virtual*, is one of the most active and engaging ways to put your muscle behind an issue that is a cornerstone in the protection of biodiversity, food safety and healthy wild and working lands.

If you are new to NAPPC please note:

The emphasis is on the work of NAPPC Task Forces, each of which has a specific charge to accomplish some action or program activity that will advance the health and welfare of pollinators. The Task Force format has been responsible for many of NAPPC's successes. The Steering Committee has suggested a direction as a starting priority to discuss when we meet as a group. The Task Forces meet on Wednesday and Thursday (see Agenda).

During the two Task Force sessions, your Task Force will envision your completed project and work through the steps to get there. You will be asked to commit to at least one aspect of this project. The idea is to diversify the input, mobilize maximum impact, and to spread the work over many participants.

Your personal contribution will make a difference to the future of our planet. We are nurturing a global, public constituency actively engaged in pollinator conservation to imbue the next generation with the principles of sustainability.

The 20th Annual NAPPC International Conference relies on your vision, energy and inspiration. **WELCOME**, and **THANK YOU** for building a positive future for pollinators, for people and for our planet.

Sincerely,

On behalf of the NAPPC Steering Committee and the NAPPC Liaisons

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