

Monarch Butterfly Monitoring Webinar



HOSTED BY THE NORTH AMERICAN POLLINATOR PROTECTION CAMPAIGN AND THE SOUTHWEST MONARCH STUDY

Wednesday, April 22, 2026

1:00 p.m. - 2:00 p.m. Eastern/10:00 a.m. - 11:00 a.m. Pacific

Each year, monarch butterflies make a dramatic migration from their overwintering sites in California and Mexico to breed in areas across North America. But exactly where these butterflies travel during this migration, and when, is still not entirely clear. Understanding the nuances of the monarch migration is a vital step in establishing suitable habitat and creating a better future for the species.

Join the Southwest Monarch Study (SWMS) and the North American Pollinator Protection Campaign (NAPPC) for this **free** upcoming webinar to learn about the latest in monarch butterfly monitoring and how you can get involved in this important community science program. Gail Morris from the SWMS will provide an overview of how this effort is improving our knowledge of monarch movements across the landscape in the Southwestern US, and how managed lands can play a role in providing both monarch habitat and data.

Meet the Speaker

Gail Morris is the Coordinator of the Southwest Monarch Study, a Community Science research project, based in Arizona. She has authored several monarch papers and writes regularly for Journey North's Western Monarch Updates during the migration. Gail has been researching monarch butterflies since 2006 and volunteers as a board member of the Central Arizona Butterfly Association and several monarch movement working groups. She dedicates her time to projects training Community Scientists to participate in monarch research, education, and conservation in the Southwest.



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