



# 2024 SPONSORSHIP PROSPECTUS

## NAPPC



Kelly Bills  
Executive Director  
nappc@pollinator.org  
415-352-1137

**POLLINATOR  
PARTNERSHIP**

Protect their lives. Preserve ours.

# 2024 Sponsorship Opportunities

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## Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit [pollinator.org/nappc/sponsor](https://pollinator.org/nappc/sponsor) to learn more.



**Your donation gets valuable exposure at the 2024 NAPPC Conference!**



## Final Opportunity of 2024

2024 Annual NAPPC Conference Hosted October 22-24, 2024 at the National Museum of the American Indian in Washington, DC

# NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at [pollinator.org](http://pollinator.org); including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!





# NAPPC Conference

The 24th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

**October 22-24, 2024**

## **National Museum of the American Indian**

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 24th Annual NAPPC international Conference can be found at [nappc.org](http://nappc.org).





# Conference Schedule



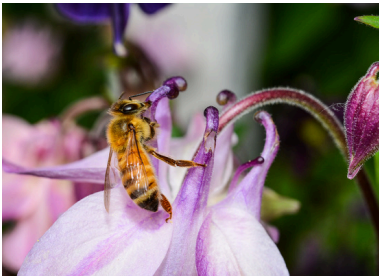
## Day 1

- Optional Field Trip
- Awards Reception



## Day 2

- Keynote Speakers
- NAPPC Task Force Reports
- NAPPC Task Force Breakout sessions



## Day 3

- NAPPC Member moments
- Subject Matter Panel
- NAPPC Task Force Plans for 2024/2025

# Previous Sponsors

**\*\*Partial List- please visit [pollinator.org/nappc](http://pollinator.org/nappc) to see full list \*\***

Almond Board of California  
American Beauties  
American Beekeeping Federation  
American Honey Producers Association  
American Seed Trade Association (ASTA)  
Blue Diamond Growers  
The Boeing Company  
Bureau of Land Management  
Burt's Bees  
California State Beekeepers Association  
CropLife America  
Nutrien Ag Solutions  
Cypress Creek Renewables  
Edison Electric Institute  
EPRI  
Francis Ford Coppola Winery  
Greif/Soterra  
Kettle Brand Chips  
Levin Family Foundation  
Monarch Watch  
National Association of Landscape Professionals

National Association of Wheat Growers  
National Corn Growers Association  
National Farmers Union  
National Park Service  
noosa yoghurt  
Nufarm  
Project Apis m.  
Select Seeds  
Smithsonian Institute  
USDA APHIS  
US Apple Association  
US EPA  
USGS  
USDA ARS  
USDA NIFA  
USDA NRCS  
US Fish and Wildlife Service  
US Forest Service  
US Golf Association  
Wakefern Food Corporation  
Waste Management  
Wyman's of Maine



WILDLIFE  
HABITAT  
COUNCIL®



TOYOTA



sunday



NATIONAL  
MUSEUM of  
NATURAL  
HISTORY

Smithsonian

Sponsorship Opportunities	Sponsorship Benefits	Levels
Diamond	Same as below plus: Conference registration for four representatives	\$50,000+
Platinum	Same as below plus: Product/literature inclusion in conference materials (upon request)	\$20,000
Gold	Same as below plus: Conference registration for two representatives	\$15,000
Silver	Same as below:	\$10,000
Bronze	Same as below plus: Conference registration for one representative	\$5,000
Copper	Same as below:	\$1,000
Pollinator Friend	Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week	\$500 or product contribution

**\*\*Each level of sponsorship is partially tax deductible dependent on sponsorship level  
See next page for tax deductible info\*\***



Sponsorship Opportunities	Value of Non-Tax Deductible Benefits	Tax Deductible Amount
Diamond	Same as below plus: Conference registration for four representatives (\$1280 value)	\$48,420+ (value depends on amount given)
Platinum	Same as below plus: Product/literature inclusion in conference materials (upon request- \$300 value)	\$19,060
Gold	Same as below plus: Conference registration for two representatives (\$640 value)	\$14,360
Silver	Same as below:	\$9,680
Bronze	Same as below plus: Conference registration for one representative (\$320 value)	\$4,680
Copper	Same as below:	\$1,000
Pollinator Friend	Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week	\$500 or value of products donated

# Sponsorship Form

<b>Yes! I would like to sign up for:</b>		
<input type="checkbox"/> Diamond Sponsor	\$50,000+	<input type="checkbox"/> I would like copies of the poster sent to the below address
<input type="checkbox"/> Platinum Sponsor	\$20,000	
<input type="checkbox"/> Gold Sponsor	\$15,000	
<input type="checkbox"/> Silver Sponsor	\$10,000	<input type="checkbox"/> I would like to donate my portion of the posters
<input type="checkbox"/> Bronze Sponsor	\$5,000	
<input type="checkbox"/> Copper Sponsor	\$1,000	
<input type="checkbox"/> Pollinator Friend	\$500 or product contribution	

If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than 3 PM EST, Friday, February 16th:

- This completed form should be sent to Shannon Farmer at [shannon@pollinator.org](mailto:shannon@pollinator.org)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

Complete and return this form to the attention of:

Shannon Farmer  
 Pollinator Partnership  
 600 Montgomery St., STE 440, San Francisco, CA 94111  
[shannon@pollinator.org](mailto:shannon@pollinator.org)  
 T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2024 Sponsorship

OR

You may pay online here ([pollinator.org/nappc/sponsor](http://pollinator.org/nappc/sponsor))

Your donation is partially tax deductible and contributes to the protection of pollinators



## ***Pollinator Partnership's Giving Policy***

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:

- Funders must recognize and respect P2's mission
- Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.
- Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.
- Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

**Click [Here](#) to view P2's Gift Acceptance Policy.**

