

Pollinators + Agriculture

www.beefriendlyfarming.org miles@pollinator.org







Pollinators and Agriculture

Honeybees pollinate \$15 billion worth of crops in the United States each year, including more than 130 types of fruits, nuts, and vegetables (USDA).

Over 1200 types of crops require pollination, and pollinators contribute an estimated \$217 billion to the global economy (CDFW).





Issues in Agriculture



Cover Crops in Adjacent Land or Field Edge





Cover Crops within Field





Hedgerows Along Orchard Edge



Natural Habitat Areas





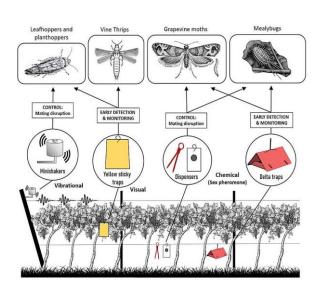
Set Aside Plantings

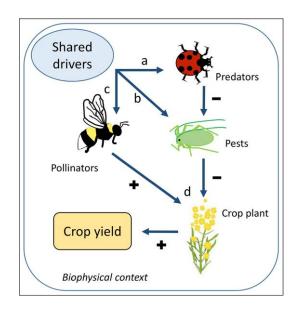






IPM





Lundin et al 2021





1% organic matter = 19,000 gallons per acre of water holding capacity!

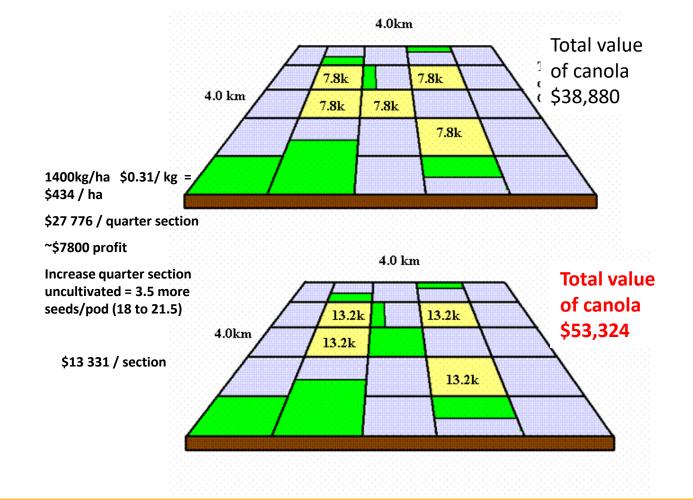






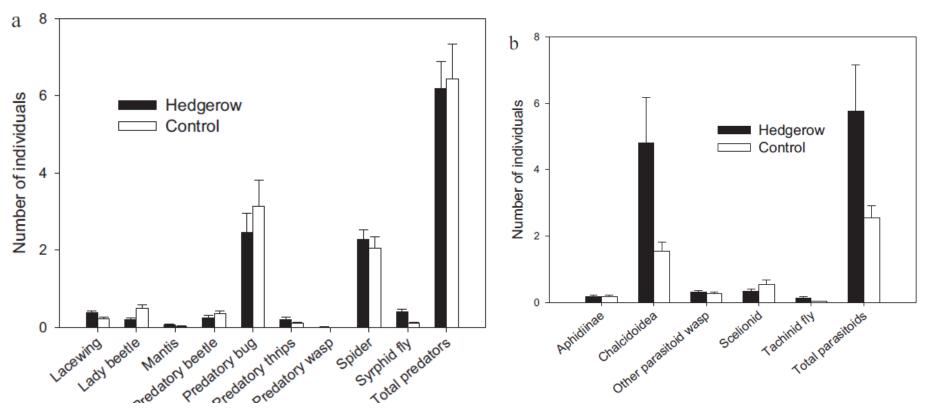


Credit: Rory Crowley



Morandin and Winston, 2005, Agriculture, Ecosystems & Environment

Beneficials



Habitat Benefits

Habitat for Beneficial Insects & Integrated Pest Management (IPM)

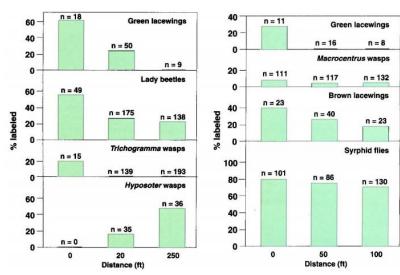


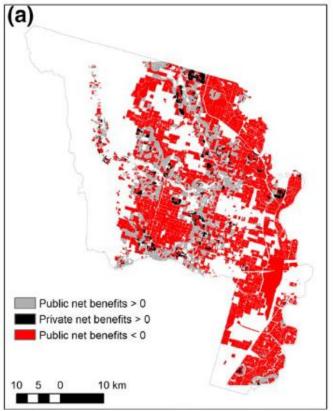
Fig. 1. Percent Rb-labeled beneficial insects in the insectary hedgerow (0 ft) and in the adjacent vegetable crop at 20 ft and 250 ft (n = total number of insects captured).

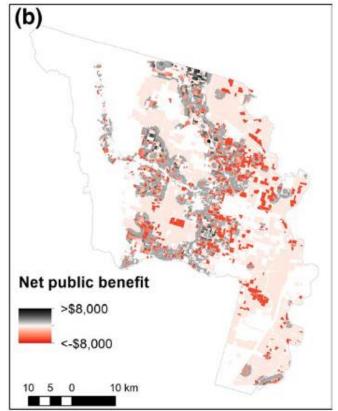
Fig. 2. Percent Rb-labeled beneficial insects trapped in the almond trees at 0, 50 and 100 ft from the Rb-labeled insectary cover crop mix (n = total number of insects captured).

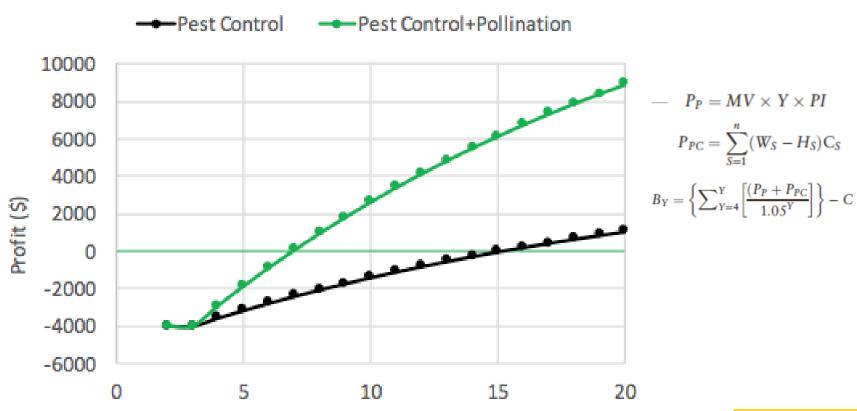
Efficient Pollination











Year after restoration

POLLINATOR PARTNERSHIP



https://www.wildfarmalliance.org/video_library





Bee Friendly Farming



What is Bee Friendly Farming

Bee Friendly Farming Certified (BFF) is a second-party-verified certification program from the 501 (c) 3, award-winning nonprofit Pollinator Partnership, whose 25 year history has allowed it to grow into the largest non-profit focused exclusively on pollinator issues in the world.





BFF IN 2023

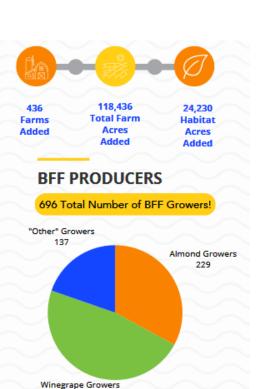
2023 was monumental for Bee Friendly Farming. BFF can help farmers incorporate affordable, simple, sciencebased guidelines, like offering habitat for bees and integrating pest management strategies.

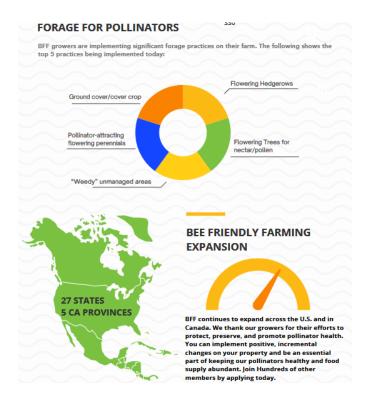
TOTAL BFF ACREAGE

375,036 Total Farm Acres 89,618 Total Habitat Acres

- 71,128 Almond Habitat Acres
- · 9,388 Winegrape Habitat Acres
- 9.102 "Other" Habitat Acres

CODACE FOR BOLLINIATORS







BFF Certified Criteria

- Offer forage providing good nutrition for bees on at least 3% of land. Forage can be temporary, including cover crops.
- 2. Provide bloom of different flowering plants throughout the growing season, especially in early spring and late autumn.
- 3. Offer clean water for bees if not inhibited by government mandated water restrictions.
- 4. Provide permanent habitat for nesting through features such as hedgerows, natural brush, buffer strips, or bare ground.
- 5. Practice Integrated Pest Management (IPM); reduce or eliminate the use of chemicals.
- 6. Pay annual certification and 3-year compliance





How does this benefit you?

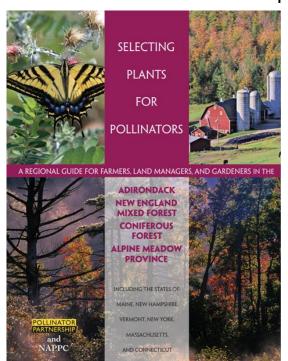


These practices provide numerous agronomic, ecological, and social benefits

- Habitat and cover crops improve soil health, water retention, and carbon sequestration
- IPM reduces inputs and pest pressure
- Meet sustainability requirements from buyers
- Be a part of the industry wide movement
- Buyers can use the BFF Logo on packaging and marketing material

Resources Available

Ecoregional Planting Guides https://www.pollinator.org/guides



Botanical Name	Common Name	Color	Height	Flower Season	Sun	Soil	Visitation by Pollinator
			Tre	ees & Shrub	s	Na	
Fallugia paradoxa	Apache plume	white	3-6'	Apr-Oct	full sun	gravelly alluvium	bees, flies, butterflies, moth
Fendlera rupicola	cliff fendlerbush	white	3-6'	Apr-Oct	full sun	rocky	bees, flies, butterflies, moth
Dasiphora fruticosa ssp. floribunda	shrubby cinquefoil	yellow	2-4'	Jun-Jul	full sun	clay to sandy loam	bees, flies, butterflies
Prunus virginiana	chokecherry	white	6-30'	May-Jun	full sun to partial shade	various	bees, flies, butterflies
Robinia neomexicana	New Mexico locust	rose-pink	10-30'	Apr-Jul	full sun to full shade	clay to sandy loam	bees, bumblebee
Rosa woodsii	Woods' rose	rose-pink	2-3'	Jun-Aug	full sun to full shade	clay loam to sandy loam	bees, flies, butterflies
			Per	ennial Flowe	ers		//.
Achillea millefolium	common yarrow	white	6-12"	May-Aug	full sun	various	bees, flies, butterflies, moth
Agastache pallidiflora	Bill Williams Mountain giant hyssop	white to deep rose- purple	12-30"	Jul-Oct	partial to full shade	loamy	butterflies, bees hummingbirds
Calypso bulbosa	fairy slipper	purple to magenta	3-8"	May-Aug	full shade	humus	bumblebees

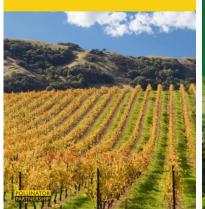


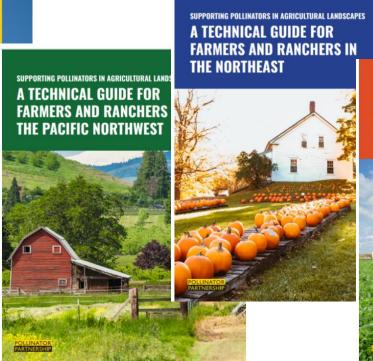


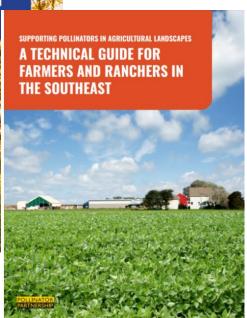
Resources Available

https://www.pollinator.org/bff

A TECHNICAL GUIDE FOR FARMERS AND RANCHERS IN CALIFORNIA











Resources Available



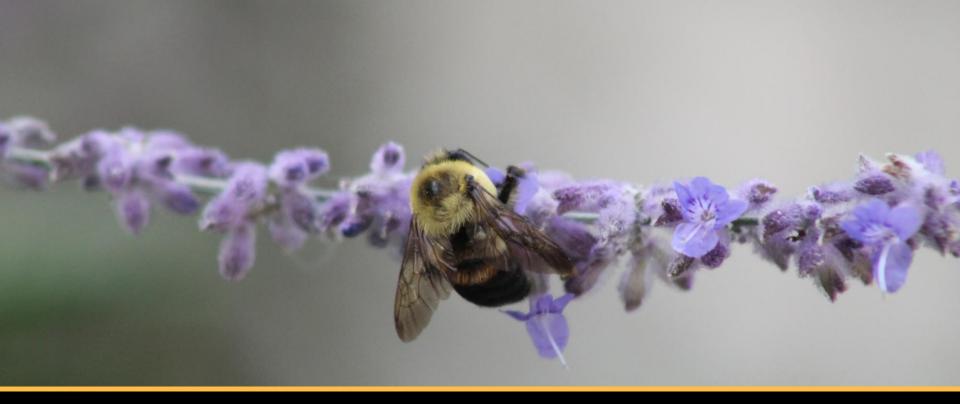














Thank you

www.beefriendlyfarming.org / miles@pollinator.org