

**POLLINATOR  
PARTNERSHIP**

**2019 REPORT**





# Securing the Health of People, Plants, Pollinators, and the Planet

**Dear Friend of Pollinator Partnership,**

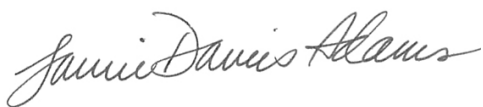
This report is about YOU – it's about all that you have made possible through many years of partnership, and it tells the story of our successes together. It also lays out a plan to connect the health of people, plants, pollinators, and the planet through actions that contribute to a sustainable future for us all.

The photo below on the right tells just one success story of **Pollinator Partnership (P2) – First Lady Michelle Obama** in the East Room introducing the **Million Pollinator Garden Challenge** – A dream team of environmental and gardening groups (from the National Wildlife Federation to the American Seed Trade Association and 11 other groups) that came together with the White House to propose a significant goal of enrolling over a million pollinator gardens to support the habitat needs of bees, butterflies and other vital pollinator species. We achieved that goal this year, and you can see the map of gardens on our website [www.pollinator.org/mpgcmmap](http://www.pollinator.org/mpgcmmap). **Thanks to you, Pollinator Partnership is there.**

There are dozens of other examples. **P2** has over 30 signature programs and has staff working in California, Ohio, Illinois, Indiana, Michigan, Arkansas, Wisconsin, Pennsylvania, Ontario, British Columbia, and Washington DC – an increase of nearly 50% more than last year!

**Because there is so much on the line, we are asking for your special support. Please consider doubling your support for this next year** and help us be there, wherever and whenever people, plants, pollinators, and the planet need an advocate who is open, inclusive and impressively successful.

**Thanks to you, Pollinator Partnership will be there.**



**Laurie Davies Adams, President and CEO**



## Pollinator Partnership Programs Make a Real Difference

When Puerto Rico's beekeeping community was devastated by Hurricane Maria **Pollinator Partnership** stepped up to supply the rebuilding resources needed to sustain beekeeping and ecosystem services in this vital but often neglected island territory of the United States. **Thanks to you, Pollinator Partnership is there.**

When the eastern migration of the monarch butterfly was dwindling to extinction, **Pollinator Partnership** recruited dozens of partner organizations and launched a unique and much-heralded multi-state training program to engage volunteers to collect seeds; clean and validate acres of seed; propagate plugs and segregate seed; enroll and support land managers; and create multi-year habitat on thousands of acres in 8 states. **Thanks to you, Pollinator Partnership is there.**

When the honeybees of America became disease ridden and plagued by a pernicious mite, *Varroa destructor*, **Pollinator Partnership** assembled a cadre of critical stakeholders to ensure that beekeepers everywhere understand the connection between mite infestation and hive health and were taught the proper protocol to measure the level of mites in their hives. **Thanks to you, Pollinator Partnership is there.**

When many pollinator nonprofits were fighting farmers, **Pollinator Partnership** worked hard to engage all aspects of American agriculture in civil and productive discussions about common goals and progress toward real safeguards for pollinators, while protecting our food supply. **P2's** Bee Friendly Farming certifies best practices and encourages them on ALL farms. Finding common ground and including all important stakeholders builds real and lasting success – and it is hard to do. But **P2** values the trust that comes from open and science-based discussions, and we develop forums for all farmers. **Thanks to you, Pollinator Partnership is there.**



Kelly Rourke, Director of Programs and Operations

# Pollinator Partnership is on the Front Lines - Thanks to YOU!





# Challenges to Pollinators . . .

The news is disturbing and alarming—demanding a real and immediate response.

- Honey bee hive failures in 2018—39%
- California monarch count in 2018—down 90%+
- Rusty patched bumble bee and 7 other species in Hawaii listed as endangered
- Erratic weather wreaks havoc on phenology—plant/pollinator interactions
- A German study of all insect life produced stark numbers indicating an “insect apocalypse”
- Bats continue to be ravaged by white nose syndrome
- National native seed shortage

We can not ignore these dire warnings; we need to act NOW!



# The P2 Team is There

**Pollinator Partnership** is working to strategically influence the drivers of pollinator health —conservation and restoration, outreach and education, policy, convening all stakeholders, research and scholarships, technical guides and white papers. P2 reaches all the “influencers” - farmers, ranchers, gardeners, habitat managers, policy makers, beekeepers, landscape designers, teachers, and consumers.

“I always give an interactive presentation to start. I ask "Why are we planting a pollinator garden?" the children all know and say "because the bees are dying and we need to help them." *Kathleen Law, P2C Outreach Program Manager*

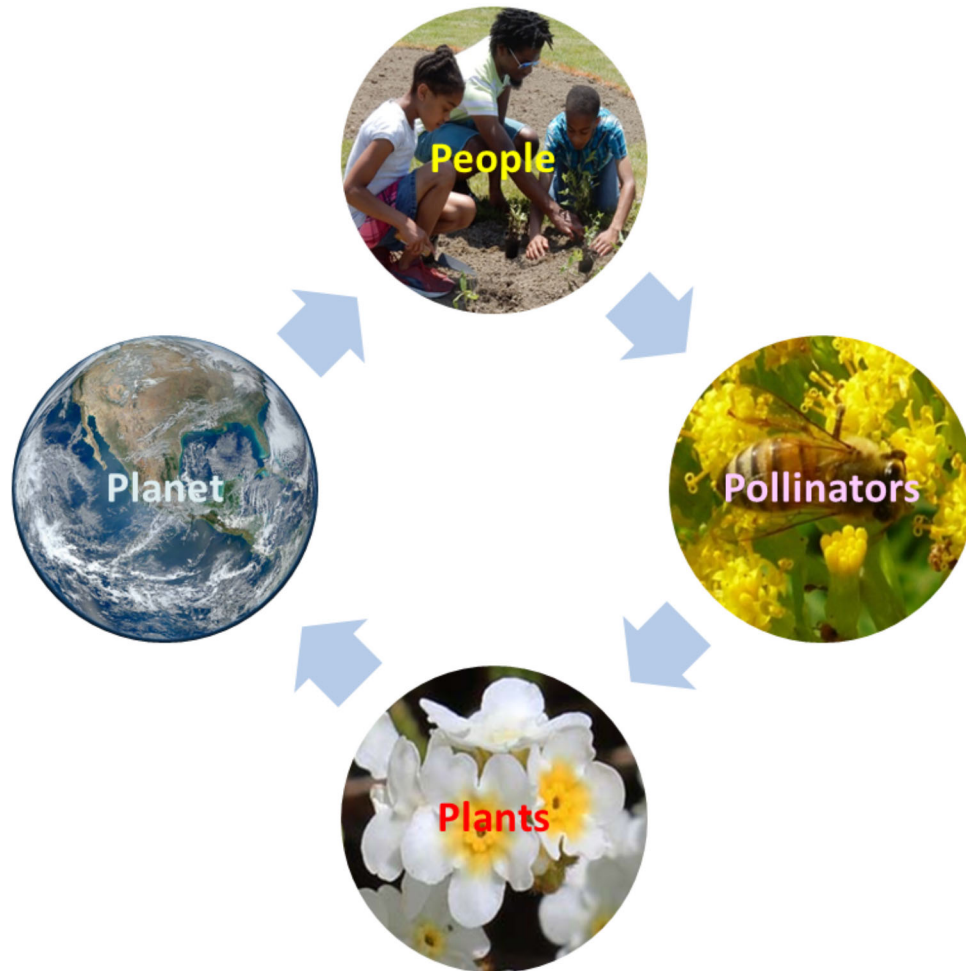
“Fantastic NAPPC meeting last week. As a first timer, I got an enormous value out of it.” *Josette Lewis, Almond Board of California*

The Mite-A-Thon “was the ‘boost’ many of our members needed to do late-season mite counts. I had numerous members admit that they had become pretty slack with their monitoring, several admitted they had never done a count, also had a couple of members tell me they thought they had been doing really well based on spring, early summer counts, and they had some of the worst counts” *Greg Wolgemuth, Five Country Beekeepers Association*





# Help Pollinators to Help the Planet



In 2020, Pollinator Partnership is embarking on a coordinated climate action initiative. Working for healthy pollinators has a direct impact on the health of humans, plants and the planet. Actions for pollinators like the planting of buffers, pollinator gardens, pollinator habitat, hedgerows, cover crops, rooftop and pocket wild spaces, feed the health of our air, water, biodiversity and sustainable agriculture. Pollinators and pollinator habitat provide ecosystem services like:

**Biodiversity support**

**Carbon sequestration**

**Erosion control**

**Food and nests for wildlife**

**Food security**

**Pollination**

**Raw material production**

**Recreation**

**Soil health**

**Stable ecosystems**

**Water filtration**

**... and more**



# P2 Leads the Charge Thanks to . . .

**Pollinator Partnership's** projects are built with partnerships (it's in our name). Here is a partial list of projects and partners. **Partner with us!**

## Projects *partial list*

Bee Friendly Farming  
The North American Pollinator Protection Campaign (NAPPC)  
Monarch Wings Across America  
Pollinator Week  
BeeSmart School Garden Kit  
[www.Pollinator.org](http://www.Pollinator.org)  
Mite-A-Thon  
Ecoregional Planting Guides (60)  
Pollinator Stewardship Certification  
Bee Rescuers  
Trees for Bees  
10 NAPPC Task Forces (Pesticides, Urban Pollinators, Bombus, Honey Bee Health, and more)

## Partners *partial list*

ACCOR—Fairmont Hotels  
Almond Board of California  
American Beekeeping Federation  
American Honey Producers Association  
American Seed Trade Association  
American Society of Landscape Architects  
APHIS  
Bee Informed Partnership  
Canola Council of Canada  
City of Victoria  
Croplife America  
Earth Rangers  
EDP Renewables  
Electric Power Research Institute  
Ernst Seeds  
Francis Ford Coppola Wineries  
Michigan State University  
Monarch Joint Venture  
National Fish and Wildlife Foundation  
National Pollinator Garden Network  
National Wildlife Federation  
New York Power Authority  
noosa yogurt  
NRCS  
Ontario Crop and Soil Commission  
Ontario Power Generation  
Penn State University  
Project Apis m  
Renewable Properties  
Royal Ontario Museum  
Russian River Vineyards  
Sinai Health Foundation  
Smuckers Company  
Sonoma State University  
The Boeing Company  
The international Society for Agriculture  
The Smithsonian Institution  
Tyson Foods, Inc.  
University of Guelph  
University of Maryland  
University of Minnesota  
US Botanic Garden  
USDA  
US Dept. of the Interior  
US Fish and Wildlife Service  
US Forest Service  
US Geological Survey  
US National Park Service  
Utility Arborists Association



. . . and YOU!

# P2 Success by the Numbers

## *Monarch and Bee Forage*

Restoration/conservation on the ground in **10 states**

**30,240 acres in 3 years**

Enhanced with 5-year agreements, large-scale plantings, and BMPs

## *Outreach and Education*

**40,000** monthly visitors to **www.pollinator.org**

**375** Global Pollinator Week events including events in France, Kenya, China, Columbia, Mexico, Canada and the United States

**50** State Pollinator Proclamations – one from every state governor!

**125,000** posters distributed

to schools, nature centers, and individuals informing about endangered pollinators

**Trained over 450 individuals** through webinars and in-person workshops

Over **2,000** beekeepers engaged in the Mite-A-Thon

**60** Ecoregional Planting Guides; **15** Technical Guides





# P2 Success by the Numbers

## *Research and Scholarships*

26 Garden Club of America Fellowships for Pollinators executed to date – from over 1,000 applications

## 70 Honey Bee Health Research Grants

awarded from over 500 applications

## *Policy Impacts for 2018*

2018 Farm Bill

2018 House Ag appropriations

2018 Healthy Fields and Farm Economics Act

## *Very high charity ratings*

GuideStar Platinum

Charity Navigator

Over **1,000,000** gardens registered on [www.pollinator.org](http://www.pollinator.org) through the **Million Pollinator Garden Challenge**

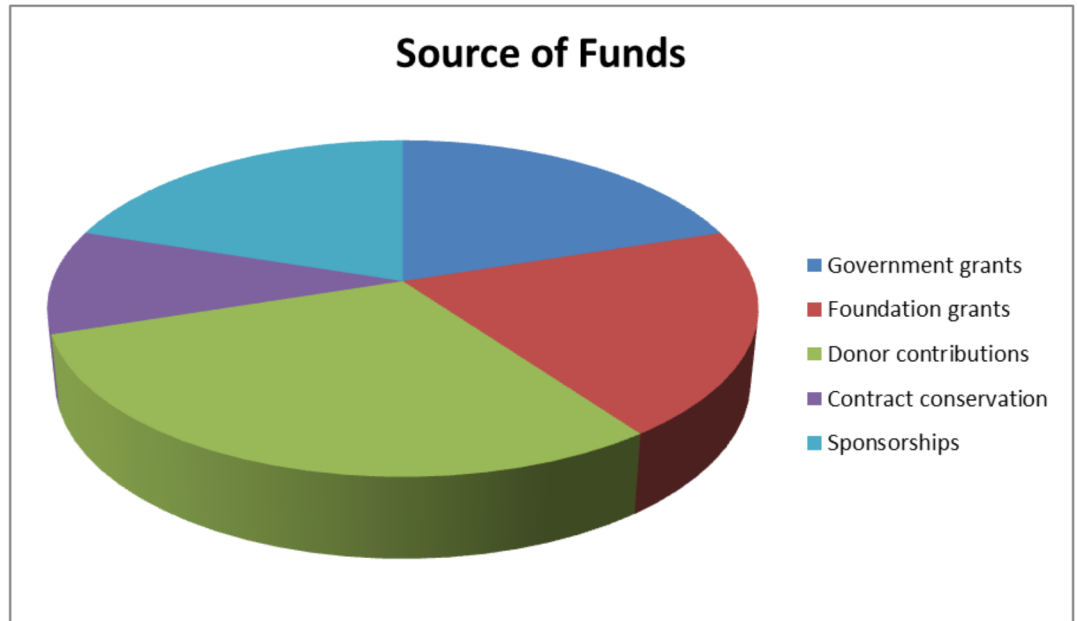


Rusty patched bumble bee photo by Rachel Samerdyke, USFWS

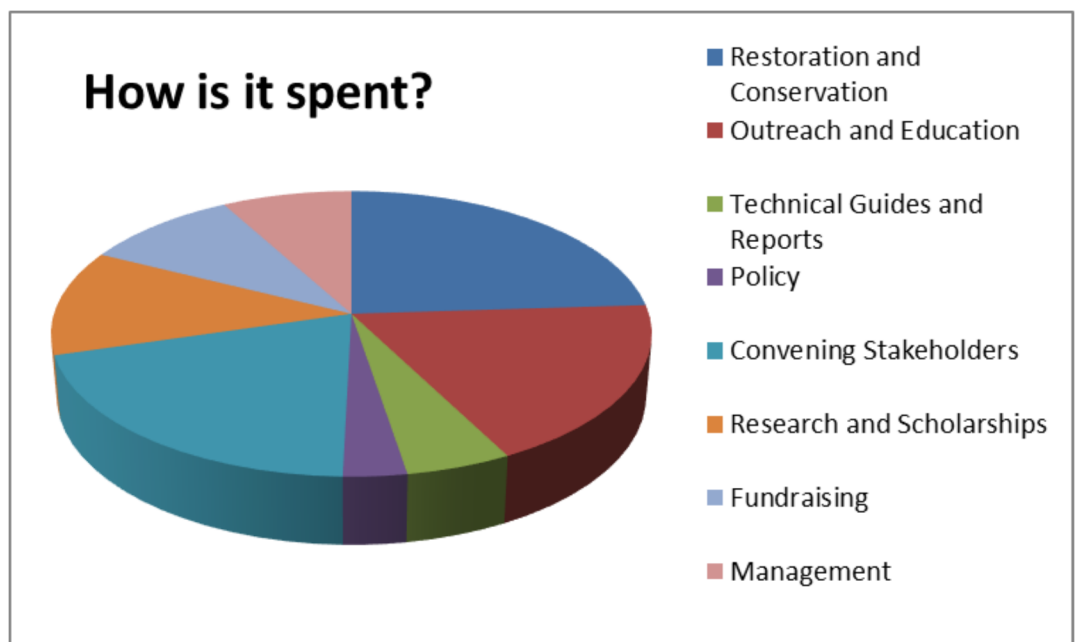
# P2 Gets More Success for Less

**Pollinator Partnership** is a lean and nimble organization (a budget of \$1.5 M+) with a huge footprint. We accomplish more for pollinators than organizations many times our size, and we do it quickly and with great care. How do we accomplish this? **We double and often triple the value of any donation.** We partner with every stakeholder we can find. We look toward actions that create results, not publicity. We want to “move the needle” on pollinator issues and so we approach landscapes and individuals as we seek progress not perfection. It is a recipe that builds success and trust. **We respect your investment and we give a great return to you and the natural world.**

**Where does P2 funding come from?**



**How does P2 spend its budget?**





# Your Help is Critical . . .

**Give generously to support Pollinator Partnership's 30+ programs and to help us increase our impact—YOU make the difference in our success.** We currently have many more inquiries to partner than we have the capacity to complete. Real change for pollinators, plants, people, and the planet is in your hands. **Can we count on your support?** By contributing to **Pollinator Partnership** you are making a real and measurable difference - your steadfast support is changing the world. **THANK YOU!**

- Annual Gift of \$20,000 to the **President's Circle**
- Donation of **any size** is greatly appreciated and will build **pollinator habitat** everywhere, disseminate **BeeSmart School Garden Kits**, sponsor **NAPPC**, enroll farmers in **Bee Friendly Farming**, and support all of P2's work.
- Recurring **monthly donation** of any size (we are grateful **every** month!)
- **Planned giving** from your estate
- Gift of **stock and securities**
- Gift of **real property**
- Gift of our **needed items**—New laptops, microscope, air miles, the use of your landscape for pollinator habitat, or volunteers!
- Join the **Pollinator Action Team** to get updates (join at [www.pollinator.org/takeaction](http://www.pollinator.org/takeaction))



. . . and Makes a **Real Difference!**



# POLLINATOR PARTNERSHIP

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[www.pollinator.org](http://www.pollinator.org)

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Pollinators, and the Planet**

**Thanks to YOU!**

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