California Ag Grants Outreach Packet: CAN For Pollinators



Pollinator Partnership is administering two different Ag Grant programs: CAN For Pollinators and Enhanced Farmland. To see a summary of both funding opportunities, <u>please click here</u>

Images and Fliers to Repost



Hashtags to Use

- #CANForPollinators
- #SustainableAgriculture
- #Pollinators
- #PollinatorConservation
- #Biodiversity
- #ClimateSolutions

Sample Instagram or Facebook Post

Calling all farmers, ranchers, and stewards of the land! Funded by the California Department of Food and Agriculture's Pollinator Habitat Program, the California Ag-Land Network for Pollinators (CAN for Pollinators) is on a mission to support our invaluable pollinators while helping you thrive.

Why Join?

Financial Support: Over \$1,000,000 in contracts available for California farmers and ranchers!

Technical Assistance: Expert guidance for implementing on-farm practices that benefit pollinators.

Connected Habitat: Build larger, contiguous habitats for increased ecological benefits.

Eligible Counties:

- Fresno
- Madera
- Merced
- Monterey
- Napa
- San Luis Obispo
- San Joaquin
- Santa Barbara
- Sonoma
- Stanislaus

Join the Pre-Application List by scanning the QR code below to provide your contact information. Pollinator Partnership will contact you to give you more details, answer your questions, and send you an application.

https://docs.google.com/forms/d/e/1FAIpQLSdMIukJhuJN8SAWwFuOa0zInZey6InIIM MN-yK2TzHh9PJEfg/viewform

Sample LinkedIn Post

Join CAN for Pollinators and Transform Your Farm! 🚜 🌼

Calling all CA farmers! CAN for Pollinators offers \$1,000,000+ to support pollinators on your farm. Get financial aid, expert guidance, and build connected habitats. Eligible practices: Cover Crops, Hedgerow Planting, and more. Studies show benefits like improved soil health and global market access. Collaborate with neighboring applicants for extra points. Become a Participating Producer! Scan the QR code or visit our website. Eligible counties: Fresno, Napa, San Joaquin, and more. Funded by NRCS RCPP.

Benefits include cost-effective pest control and enhanced land stewardship. Qualifications: EQIP-eligible, FSA registered. Join the Pre-Application List now for details and application guidance. Let's create a network benefiting both farmers and pollinators! **Y** <u>https://docs.google.com/forms/d/e/1FAIpQLSdMlukJhuJN8SAWwFuOa0zInZey6InIIM</u>

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