



2024 SPONSORSHIP PROSPECTUS

NAPPC



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**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.

2024 Sponsorship Opportunities

Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit pollinator.org/nappc/sponsor to learn more.



Your donation now gets a year's worth of exposure in 3 ways!



Opportunity 1

2024 Pollinator Poster –
“Vision 2040 - Thriving
Ecosystems, Economies,
and Agriculture”



Opportunity 2

18th Annual Pollinator
Week : June 17-23, 2024



Opportunity 3

2024 Annual NAPPC
Conference Hosted
October 22-24, 2024 at
the National Museum of
the American Indian in
Washington, DC

NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at pollinator.org; including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



2024 Poster

Below is an image of the 2023 poster 'Climate Change is in our Hands; Little Things Matter'. Created by artist Carol Schwartz, this poster focuses on climate change and pollinators, and how there are "little things" that we can do as individuals to help fight climate change while supporting pollinators, the little creatures that do so much.

This year's poster, "Vision 2040: Thriving Ecosystems, Economies, and Agriculture", will focus on depicting a vision for the future: In twenty years we will have a sustainable and equitable world for people and pollinators, with food production, ecosystems and economies thriving. In 2020, North American Pollinator Protection Campaign (NAPPC) members brainstormed to identify the key issues related to pollinator conservation and worked collectively to find solutions to make this vision become a reality (learn more at pollinator.org/nappc/vision-2040).

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they are always relevant to the conversation. They are extremely popular for pollinator education and outreach purposes. See past posters at pollinator.org/shop/posters.

This year's poster will be available for distribution by or before Earth Day, Monday, April 22, 2024.

If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,000) or above by Friday, February 16th!



Pollinator Week June 17-23, 2024

Eighteen years ago the U.S. Senate's unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.



Pollinating animals, including bees, birds, butterflies, bats, beetles, and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2024: pollinator.org/pollinator-week

NAPPC Conference

The 24th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

October 22-24, 2024

National Museum of the American Indian

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 24th Annual NAPPC international Conference can be found at nappc.org.



Conference Schedule



Day 1

- Optional Field Trip
- Awards Reception



Day 2

- Keynote Speakers
- NAPPC Task Force Reports
- NAPPC Task Force Breakout sessions



Day 3

- NAPPC Member moments
- Subject Matter Panel
- NAPPC Task Force Plans for 2024/2025

Previous Sponsors

****Partial List- please visit pollinator.org/nappc to see full list ****

Almond Board of California
American Beauties
American Beekeeping Federation
American Honey Producers Association
American Seed Trade Association (ASTA)
Blue Diamond Growers
The Boeing Company
Bureau of Land Management
Burt's Bees
California State Beekeepers Association
CropLife America
Nutrien Ag Solutions
Cypress Creek Renewables
Edison Electric Institute
EPRI
Francis Ford Coppola Winery
Greif/Soterra
Kettle Brand Chips
Levin Family Foundation
Monarch Watch
National Association of Landscape Professionals

National Association of Wheat Growers
National Corn Growers Association
National Farmers Union
National Park Service
noosa yoghurt
Nufarm
Project Apis m.
Select Seeds
Smithsonian Institute
USDA APHIS
US Apple Association
US EPA
USGS
USDA ARS
USDA NIFA
USDA NRCS
US Fish and Wildlife Service
US Forest Service
US Golf Association
Wakefern Food Corporation
Waste Management
Wyman's of Maine



WILDLIFE
HABITAT
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TOYOTA



sunday



NATIONAL
MUSEUM of
NATURAL
HISTORY

Smithsonian

Sponsorship Opportunities	Sponsorship Benefits	Levels
Diamond	Same as below plus: Conference registration for four representatives 500 copies of the 2024 pollinator poster	\$50,000+
Platinum	Same as below plus: Product/literature inclusion in conference materials (upon request) 400 copies of the 2024 pollinator poster	\$20,000
Gold	Same as below plus: Conference registration for two representatives 300 copies of the 2024 pollinator poster	\$15,000
Silver	Same as below plus: 200 copies of the 2024 pollinator poster	\$10,000
Bronze	Same as below plus: Conference registration for one representative Logo representation on the 2024 pollinator poster 100 copies of the 2024 pollinator poster	\$5,000
Copper	Same as below plus: 50 copies of the 2024 pollinator poster	\$1,000
Pollinator Friend	Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week	\$500 or product contribution

****Each level of sponsorship is partially tax deductible dependent on sponsorship level
See next page for tax deductible info****

Sponsorship Opportunities	Value of Non-Tax Deductible Benefits	Tax Deductible Amount
Diamond	<p>Same as below plus: Conference registration for four representatives (\$1280 value) 500 copies of the 2024 pollinator poster (\$740 value)</p>	<p>\$47,180+ (value depends on amount given)</p>
Platinum	<p>Same as below plus: Product/literature inclusion in conference materials (upon request- \$300 value) 400 copies of the 2024 pollinator poster (\$592 value)</p>	<p>\$17,968</p>
Gold	<p>Same as below plus: Conference registration for two representatives (\$640 value) 300 copies of the 2024 pollinator poster (\$444 value)</p>	<p>\$13,416</p>
Silver	<p>Same as below plus: 200 copies of the 2024 pollinator poster (\$296 value)</p>	<p>\$8,884</p>
Bronze	<p>Same as below plus: Conference registration for one representative (\$320 value) Logo representation on the 2024 pollinator poster (\$500 Value) 100 copies of the 2024 pollinator poster (\$148 value)</p>	<p>\$4,032</p>
Copper	<p>Same as below plus: 50 copies of the 2024 pollinator poster (\$74 value)</p>	<p>\$926</p>
Pollinator Friend	<p>Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week</p>	<p>\$500 or value of products donated</p>

Sponsorship Form

Yes! I would like to sign up for:		
<input type="checkbox"/> Diamond Sponsor	\$50,000+	<input type="checkbox"/> I would like copies of the poster sent to the below address
<input type="checkbox"/> Platinum Sponsor	\$20,000	
<input type="checkbox"/> Gold Sponsor	\$15,000	
<input type="checkbox"/> Silver Sponsor	\$10,000	<input type="checkbox"/> I would like to donate my portion of the posters
<input type="checkbox"/> Bronze Sponsor	\$5,000	
<input type="checkbox"/> Copper Sponsor	\$1,000	
<input type="checkbox"/> Pollinator Friend	\$500 or product contribution	

If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than 3 PM EST, Friday, February 16th:

- This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Shannon Farmer at shannon@pollinator.org

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:

Shannon Farmer
 Pollinator Partnership
 600 Montgomery St., STE 440, San Francisco, CA 94111
shannon@pollinator.org
 T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2024 Sponsorship
 OR

You may pay online here (pollinator.org/nappc/sponsor)

Your donation is partially tax deductible and contributes to the protection of pollinators



Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:

- Funders must recognize and respect P2's mission
- Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.
- Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.
- Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

Click [Here](#) to view P2's Gift Acceptance Policy.

