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# **ANNUAL REPORT**

Pollinator Partnership  
[www.pollinator.org](http://www.pollinator.org)



## Celebrating Success

Pollinator Partnership is the world's largest nonprofit dedicated exclusively to the health of pollinating animals. For 25 years, we have championed the vitality of pollinators, critical to our food and ecosystems, through conservation, research, education, and collaboration.

Pollinator Partnership is the only organization that brings all sectors together to drive science-based, measurable, practical, and sustainable action to protect pollinators, people, and the planet. Over the past 25 years we have convened annual conferences of 170 partner organizations, certified 130,000 acres of farmland, distributed \$1 million in research grants, and trained over 1,000 volunteers.

Our vision for the next 25 years is clear - we will have a sustainable and equitable world for people and pollinators, with food production, ecosystems, and economies thriving. We need your support today to ensure we have a sustainable tomorrow.



*“Everyone’s life depends on pollinator health, and everyone can play a role in protecting them today.”*

We can all support pollinators today – the bees, butterflies, birds, and other animals that help agriculture produce an estimated 1 out of every 3 bites of food we eat and are critical to healthy ecosystems. Pollinators are in dire trouble, largely due to loss of habitat. This results in a loss of food security and an unhealthy planet. We cannot afford to see them disappear.

During my first full year as Executive Director, our budget has doubled in size and our staff has grown by a third. Our programs are gaining reach and our impact is accelerating across North America.

By working with Pollinator Partnership, you are joining an effort that has already enhanced over 200,000 acres of pollinator habitat. Your support can help us educate the public about where their food comes from, and the role pollinators play in their daily lives. By supporting Pollinator Partnership, you will see the impact of every dollar donated through on-the-ground, real progress for pollinator health.

We are building a powerful coalition for a sustainable future, and I would love to invite you to join our work. Thank you in advance for your partnership.

*Kelly Bills*

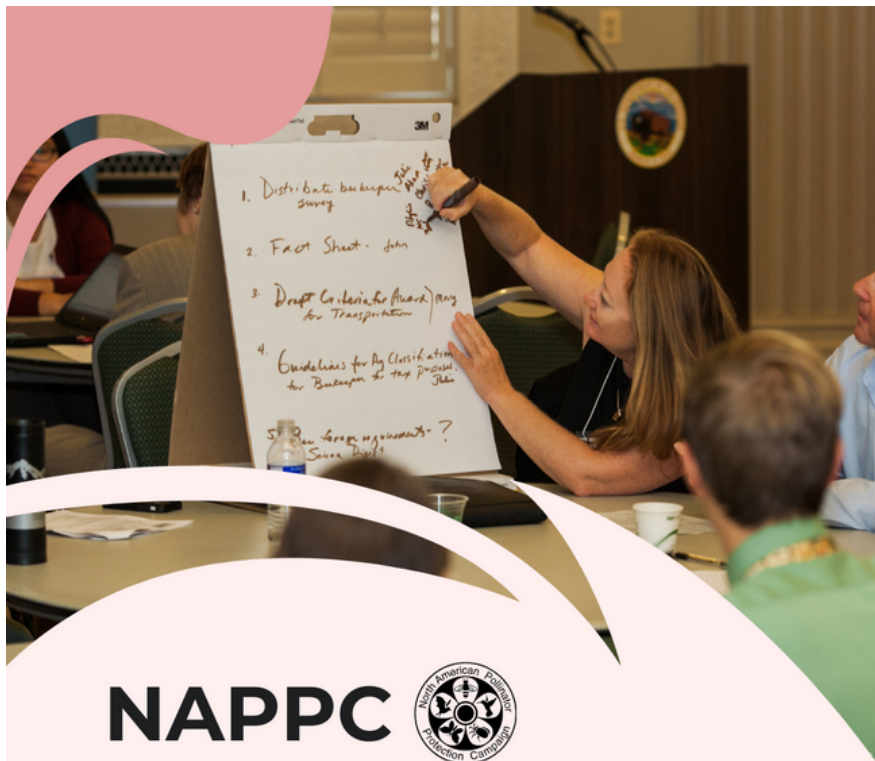
Kelly Bills (formerly, Kelly Rourke)  
Executive Director

# Conservation through Collaboration

This year's North American Pollinator Protection Campaign (NAPPC) Conference was a prime example of Pollinator Partnership's value of collaborative conservation. The NAPPC conference brought partners of all backgrounds together, working to find common ground on initiatives that benefit pollinators.

NAPPC, founded and administered by Pollinator Partnership, is a body of diverse partners, including respected scientists, conservationists, businesses, and government officials.

The outcomes of this event include major programs to protect pollinators, to raise awareness of pollinator-related issues, and to benefit the health of all species – particularly those most threatened.



## NAPPC



North American Pollinator Protection Campaign

NAPPC demonstrates the positive impacts of inclusive collaboration on **scientific advancements**, **public outreach**, and **collective problem-solving**.

Through NAPPC, Pollinator Partnership brings all sectors together to drive science-based, practical action to protect **pollinators**, **people**, and the **planet**.



62 Ecoregional Planting Guides in the U.S. and Canada available for free



170 diverse partners working together



500,000+ educational posters distributed



\$1 Million in research grants awarded

# A Partnership on the Land

## POLLINATORS AND AGRICULTURE

Pollinators help agriculture produce an estimated 1 out of every 3 bites of food we eat. We need them and they need us.



✓ 130,000 acres of land certified

 60,000 acres of pollinator habitat

 450 BFF Certified farms

 25 states participating

Pollinator Partnership's Bee Friendly Farming program promotes pollinator-friendly practices on agricultural landscapes, resulting in healthy pollinators and benefits to farmers.



Pollinator Partnership has been working hand in hand with agriculture for 25 years. Pollinator dependent foods include nuts, berries, chocolate, and coffee – They are the foods that are most nutritious and delicious.

By becoming Bee Friendly Farming (BFF) Certified, farmers can gain recognition for their stewardship. As a result, they can support pollinators in their operations while receiving ecological and economic benefits.

Pollinator Partnership believes real progress comes from collaboration, and we aim to meet farmers where they are so we can make advancements together.

# Working Together to Support Monarchs

Monarch butterflies are an iconic species who carry out one of the most incredible migratory journeys in the animal kingdom.

Unfortunately, the monarch butterfly migration is declining, and work needs to be done to protect and sustain future populations. Luckily, anyone can participate in monarch conservation and Pollinator Partnership has been paving the way for 25 years providing education, habitat, and science to promote the monarch butterfly.

As migratory pollinators do not abide by geographic boundaries, Pollinator Partnership takes a continent-wide approach to monarch conservation and the impact has been monumental.

## MONARCHS


Monarch butterflies are a **flagship species**, and their habitat supports all pollinators and other wildlife. Pollinator Partnership's **Monarch Wings Across America** program creates habitat and refines science around monarch butterfly issues.



 **180 projects** received plant material grants

 **1,100 volunteers** trained

 **45 workshops** and webinars held

 **170,000 acres** of monarch habitat enhanced



# Little Things Matter

## POLLINATORS AND CLIMATE CHANGE



Climate Change **negatively** impacts pollinator health and yet pollinators and their habitat can help **mitigate the impacts of climate change**.

It is in our best interest to **protect pollinators**, and anyone can do their part to help.

### WAYS TO HELP



Plant pollinator-friendly plants



Conserve energy and reduce waste



Make healthy and local food choices



Reduce your reliance on chemicals



Enjoy the outdoors with your friends and neighbors

Pollinator Partnership is committed to the health of the planet, and our actions help fight the causes and negative impacts of climate change.

Pollinators are dying because their food and homes are disappearing, diseases have increased, and rising temperatures and natural disasters are affecting their ability to survive - all of which are related to climate change.

At the same time, the conservation of pollinators and their habitats can help combat climate change by supporting healthy ecosystems, air, soil, water, and plants. Combined, these results make planet earth a safer place for us to live.

***YOU** can help us ensure a sustainable future for pollinators, people, and the planet. Please consider making a tax deductible donation today.*

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